

NCWorks Commission

Business Session

Jane S. McKimmon Center

1:30 pm

Minutes

Present:

Chair Jerri Tryon, Josh Arant, Jo Ann Honeycutt (for June Atkinson), Claudia Horn (for Rick Brajer), Shawn Brown, Sherry Carpenter, Mel Chernoff, Korey Coon, Lewis Dishmon, Osceola Elliss, Eric Hall, Joe Magno, Marti Matthews, BJ Murphy, Olalah Njenga, Mike Okun, Joe Rogers, Walter Siegenthaler, Kevin Sills, Cecilia Holden (for Secretary John Skvarla), Leslie Boney (for President Margaret Spellings), Chris Watters, and Maureen Little (Jimmie Williamson)

Absent: John Bailey, Susan Jackson, Elk Richardson (for Secretary Kathryn L. Johnston), Stu Matthis, Catherine Truitt (for Governor Pat McCrory), Kent Misegades, Kim Toler, and Hope Williams

WELCOME AND ANNOUNCEMENTS

Chair Jerri Tryon called the meeting to order.

OPENING BUSINESS

Motion to approve the August 10, 2016 minutes as written, Jerri Tryon. Moved by Lewis Dishmon and seconded by Kevin Sills. Motion carried.

Chair Tryon brought attention to the 2017 meeting dates asking members to place them on their calendar. Through the administration change she asked for everyone's commitment to moving forward and remaining engaged.

Chair Tryon recognized commission member Walter Siegenthaler who was awarded the Order of Long Leaf Pine for his leadership of North Carolina's apprenticeship efforts. Ms. Tryon also welcomed Maureen Little, Vice President of Customized Training at the NC Community College System. Ms. Little will serve as President Jimmie Williamson's designee to the commission.

WORKFORCE UPDATE

Catherine Moga Bryant provided workforce updates to the commission.

- The Annual NCWorks Partnership Conference was held in Greensboro on October 5 – 7, with over 1,000 registrants from a variety of partners across the workforce system.
- Responding to the devastation from Hurricane Matthew, NC had applied for \$15 million in additional aid to assist citizens who have lost jobs. Commission member BJ Murphy noted the destruction and progress in the Kinston area. Ms. Moga Bryant stated there was a tremendous opportunity to work together and rebuild the area.
- Following the passing by the commission of a resolution in support of the Governor's 67% education goal, workforce partners continue to work on strategies to reach the goal. The Governor's Education Cabinet has developed a web page, www.nc.gov/67 containing information and educational videos about 67% goal. A dashboard to track progress of the 67% goal is also planned for the website.
- The 2016 Employer Needs Survey, requested by the commission and produced in collaboration with the Department of Commerce's Labor and Economic Analysis Division (LEAD), has been finalized. A preliminary copy is provided today with plans to distribute bound copies when received.

COMMITTEE REPORTS

Pathways to 67% Committee

Mr. Eric Hall began by saying the committee last met in October and will be pursuing three project areas and in the coming months:

- Evaluating and considering potential amendments and enhancements to the criteria for NCWorks Career Centers. The criteria need to be examined every three years and approved by the Commission.
- Coordinating a meeting with stakeholders (workforce board reps, workforce board directors, community college leaders, high school CTE educator/leader, elected officials, etc.) – with a focus on examining gaps in our systems and structures and then developing strategies for the Commission to consider (including policy options) as key efforts in addressing the goals for achieving 67% .
- A potential technical skills study to collect information on which education and training programs are currently offered in key growing industries, and the number of individuals registered and successfully completing these programs. The study would then compare the number of students trained in different programs to the skills needed by growing industries.

NCWorks Career Pathways. Seven pathways were recognized:

1. Mountain Area in the Western Prosperity Zone received certification for their career pathway in Advanced Manufacturing.
2. Northwest Piedmont of the TriadWorks Collaborative in the Piedmont-Triad Prosperity Zone received certification for a Nursing Careers Pathway within the Healthcare Sector.
3. Region C in the Western, Northwest and Southwest Zones received certification in the Advanced Manufacturing sector.
4. Capital Area of the Triangle Regional Collaborative in the North Central Prosperity Zone received certification for their pathway in the Information Technology sector.
5. Triangle Collaborative's Durham Region in the North Central Prosperity Zone received certification in the Healthcare industry sector.
6. Triangle Collaborative is the Kerr-Tar area in the North Central Zone received certification in Advanced Manufacturing.
7. Northeastern Region received certification for a pathway in Advanced Manufacturing.

NCWorks Career Center Certification

A new Specialized NCWorks Career Center located in Raleigh, under the Capital Area Workforce Board, and in partnership with the North Carolina National Guard was certified and recognized. This is a wonderful partnership serving National Guardsmen and Women to help them enhance their careers and find employment.

Strategic Planning Committee

Committee chair Olalah Njenga updated the commission on the status of the 2017-2019 Proposed Strategic Plan and presented a timeline for the development of the plan. The committee has developed a draft plan that includes goals and objectives focused on engaging business, achieving the state's 67% goal, and aligning the workforce development system. The plan provides a foundation for what the commission can do to impact and improve North Carolina's workforce development system.

The committee plans to distribute the draft plan to the Executive Committee and the other three committees for review. Ms. Njenga asked that committee chairs convene meetings with their committees in December to gather feedback on the plan, discuss ideas, and identify any gaps. The Strategic Planning Committee will incorporate the commission's feedback and distribute a final draft version to the commission in January with the opportunity to provide any remaining comments. The draft plan will be submitted for approval at the February 8 commission meeting.

Business Engagement Committee

Chair Marti Matthews presented an interactive NCWorks Menu of Business Services to the commission, achieving an important milestone from the commission's 2014-2016 Strategic Plan. Its creation has been an ongoing, collaborative process between the committee and a state agency team that includes the NC Community College System, Vocational Rehabilitation, the Division of Workforce Solutions, the Department of Public Instruction, and others. The menu illustrates the full-range of services and engagement opportunities available to business across programs, to help businesses find and develop the talent they need. Chair Tryon congratulated the committee for achieving an action step from the Strategic Plan and encouraged the use of the menu among system partners.

Committee member Kevin Sills shared a professional PowerPoint presentation for commission members to use at speaking engagements to introduce the NCWorks workforce system to North Carolina businesses. Mr. Sills explained how this tool will allow members to serve as ambassadors by communicating a consistent, clear message about NCWorks. The commission championed the presentation as a business engagement tool and encouraged members to work with staff to proactively conduct speaking engagements.

Performance & Accountability Committee

Chair Joe Magno updated the commission on next steps regarding the local workforce development board measures that were approved by the commission at the August commission meeting. The committee will be working with LEAD to collect baseline measures for participant and employer engagement. The committee continues to collect information on expenditures, working with the 23 workforce boards to collect the most accurate data, and hopes to report back to the boards regarding their performance in early 2017.

PANEL DISCUSSION

Dr. Pamela Howze, Executive Director of Work-Based Learning at the Division of Workforce Solutions, moderated a panel discussion on apprenticeship efforts across the state. Panel members included Tammy Simmons, Vice President of Marketing at Machine Specialties, Inc., Walter Siegenthaler, Vice President of Max Daetwyler Corporation, and Korey Coon, General Manager at Caterpillar, Inc. The panel discussed their successes and challenges with apprenticeships, covering topics such as youth engagement, sector strategies, and successful partnerships. The panel also fielded questions from commission members.

WORKFORCE WRAP UP AND NEXT STEPS

Ms. Moga Bryant explained how the apprenticeship program is one of the workforce system's many programs that the commission oversees to serve businesses and job seekers. Through morning learning excursions and afternoon presentations, commission meeting days are designed to help highlight the various programs that make up the workforce system.

Chair Tryon reminded commission members that the proposed Strategic Plan will be sent out to committees for vetting and feedback. She also reiterated Mr. Sills' advice that members should strive to be "ambassadors for NCWorks" by utilizing the speaker's packet and looking for opportunities to promote the workforce system.

The next commission meeting is scheduled for February 8, 2017 in Raleigh.

Ms. Tryon asked for any new business. There being none, she adjourned the meeting at 3:25 pm.

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'LH', with a long horizontal line extending to the right.

Lynn Hayes

Approved February 8, 2017