

NC TOWERS

Economic Opportunity & Business Development Subcommittee (Economic Opportunity)

To research, evaluate, and recommend policies and programs to help grow NC's OSW industry supply chain and build strategic economic partnerships

- Identify, articulate, map & publicize strategic advantages/priorities
- Educate, assist & train existing NC industries/companies about OSW opportunities
- Recruit new industries/companies to NC to serve OSW opportunities
- Develop new industries/companies/technologies in NC to serve OSW opportunities
- Identify organizations and entities with which to partner and champion outcomes

Topics to discuss and consider:

- Developer/OEM engagement
- Supply-chain registry & mapping
- Asset identification & mapping
- Industry education & pivoting
- Inbound recruitment (foreign & domestic)
- HUBS & underserved communities
- Local benefit requirements/incentives
- Research, Innovation & Commercialization
- Entrepreneurship

Liaisons: John Hardin, Commerce and Colin Kiser, EDPNC

NC TOWERS

Infrastructure, EJ & Inclusion Subcommittee

To research, evaluate, and make recommendations regarding transmission and OSW-related infrastructure that foster environmental justice and provide for equitable access

- Identify and prioritize actions to address opportunities and challenges
- Review and identify best practices that foster EJ and equitable access
- Identify organizations and entities with which to partner and champion outcomes

Topics to discuss and consider:

- Stakeholdering & engagement
- Utility & grid infrastructure
- Natural resource protections
- Environment justice & equity
- Ocean users
- Coastal & near-shore interests
- Role of local/regional governments
- Engineering & land use
- Management of environmental resources

Liaisons: Jennifer Mundt, Commerce and Dana Magliola, NCDOT

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Workforce, Education, and Training Opportunity Development Subcommittee (Workforce)

To research, evaluate, and make recommendations regarding policies and programs that will grow a diverse and competitive NC offshore wind workforce

- Evaluate NC offshore wind workforce development challenges and opportunities
- Identify policies and programs that foster a diverse, highly skilled, offshore wind workforce
- Foster partnerships among educational institutions, businesses, trades, and stakeholders best equipped to implement the offshore wind workforce recommendations

Topics to discuss and consider:

- K-12 schools
- Higher Ed.
- Credential attainment
- Labor
- (Pre) Apprenticeships
- Aligned curriculum
- Work-based learning
- Workforce pivoting (e.g., military separation)
- Cross training
- Diversity

Commerce Liaison: Emily Roach

NC TOWERS

Outreach and Engagement Subcommittee (Outreach)

To identify and engage OSW stakeholders in North Carolina and beyond with a communications strategy that advocates for policies prioritizing OSW development

- Promote recommendations from Taskforce to stakeholders and policy-makers
- Connect governments and organizations working on OSW advancement in NC
- Build upon partnerships, such as the Southeast and Mid-Atlantic Regional Transformative Partnerships for Offshore Wind Energy Resources (“SMART-POWER”)

Topics to discuss and consider:

- Messaging priorities & consistency
- Outreach strategies
- State government
- Federal government
- Local governments
- Special interest groups
- Best practices among similar efforts

Commerce Liaison: Lex Janes