

NCWORKS COMMISSION

August 11, 2021
Quarterly Business Meeting

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We are using NCSU Zoom for today's meeting

Make sure to MUTE your microphone on the taskbar

Make sure you have followed instructions on your key pad

If you experience any technical difficulties, please use the Q & A feature to report issues to "All Panelists" and we will assist you.

Meeting Instructions

Opening Remarks

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Jordan Whichard, Chief Deputy Secretary NC Department of Commerce



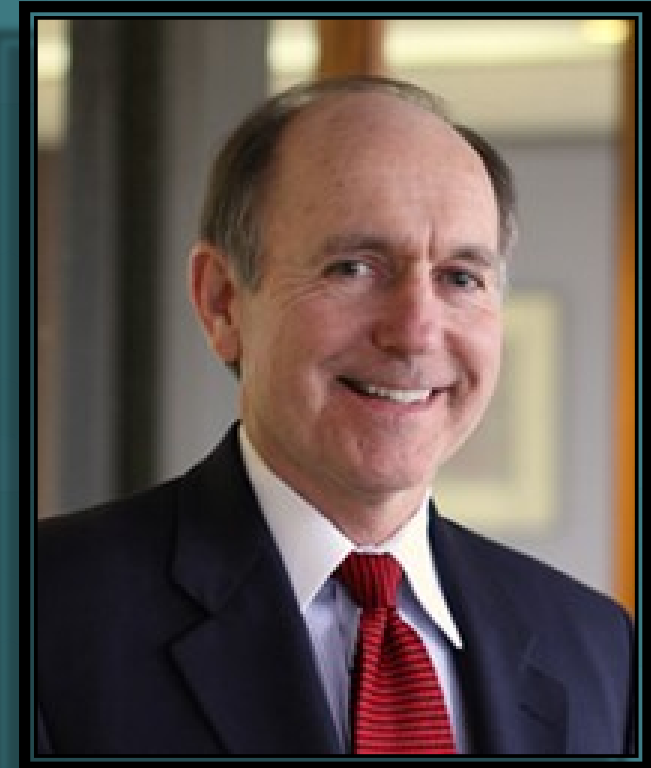
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Welcome

**NCWORKS
COMMISSION**

**Tom Rabon, Chair
NCWorks Commission**



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Workforce Updates

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Chet Mottershead, Assistant Secretary Division of Workforce Solutions NC Department of Commerce



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Annual Program Review

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**James Bain, Deputy Director
NCWorks Commission**



**Andrea DeSantis, PhD,
Senior Workforce Development Analyst
NCWorks Commission**



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NC COMMERCE

- WIOA Title I
- WIOA Title III
- TAA
- Veterans

PUBLIC INSTRUCTION

Career Technical Education

ADMINISTRATION

American Indian Workforce
Development Program

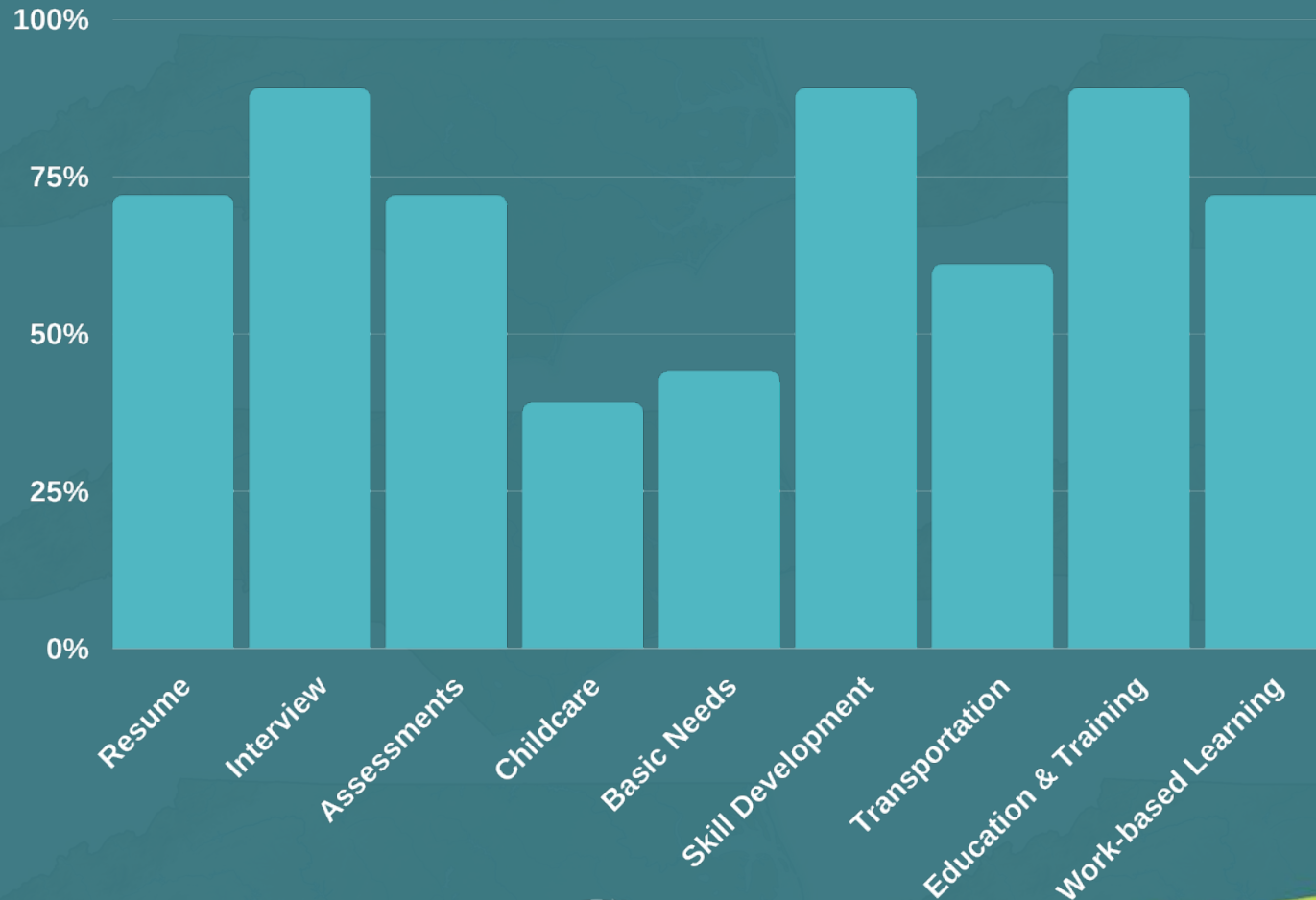
NC COMMUNITY COLLEGE SYSTEM

- Apprenticeship
- Customized Training
- Small Business
- WIOA Title II, Basic Skills
- Occupational Career Education
- Post Secondary, Career Technical & Vocational Education

HEALTH & HUMAN SERVICES

- Community Services Block Grant
- Food and Nutrition Services
- TANF (Work First)
- WIOA Title IV, Vocational Rehab
- Services for the Blind
- Long Term Vocational Support Services
- Senior Community Service Employment

Services Provided to Individuals



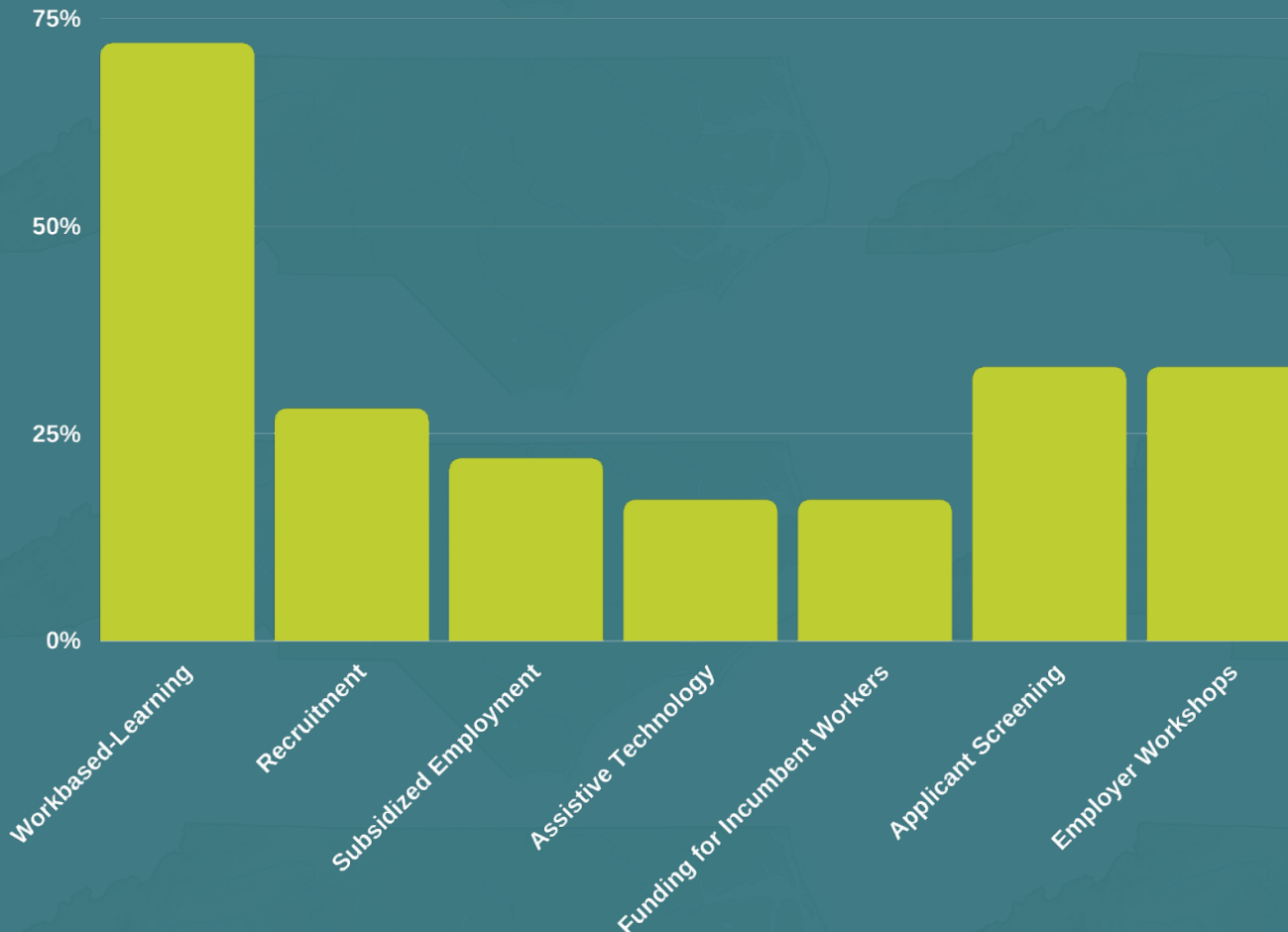
Most Common Provided Services:

- Interview Support
- Skill Development
- Education and Training
- Work-based Learning
- Resume Development

Least Common Provided Services

- Childcare
- Basic Needs (Housing, Food, etc.)
- Transportation

Services Provided to Businesses



Most Common Provided Services:

- Work-based Learning
- Applicant Screening
- Employer Workshops

Least Common Provided Services

- Assistive Technology
- Funding for Incumbent Workers

Outreach Strategies



Reaching Individuals

Most Common:

- Facebook
- Networking Events
- Printed Materials
- Website
- Word of Mouth

Least Common

- Blogs
- SnapChat
- TikTok

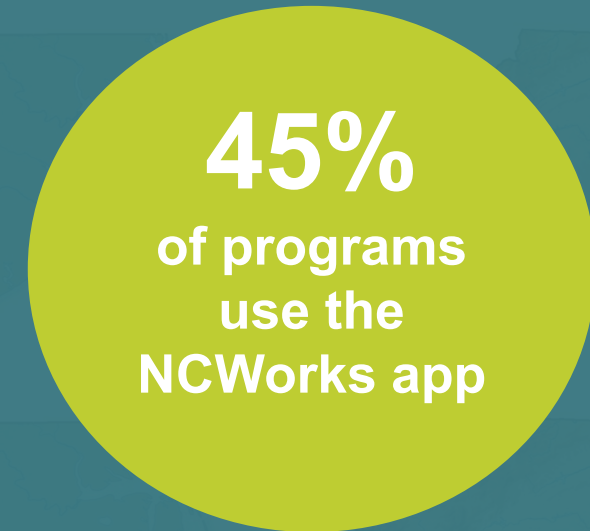
Reaching Businesses

Most Common:

- Company Visits
- Printed Materials
- Website
- Word of Mouth

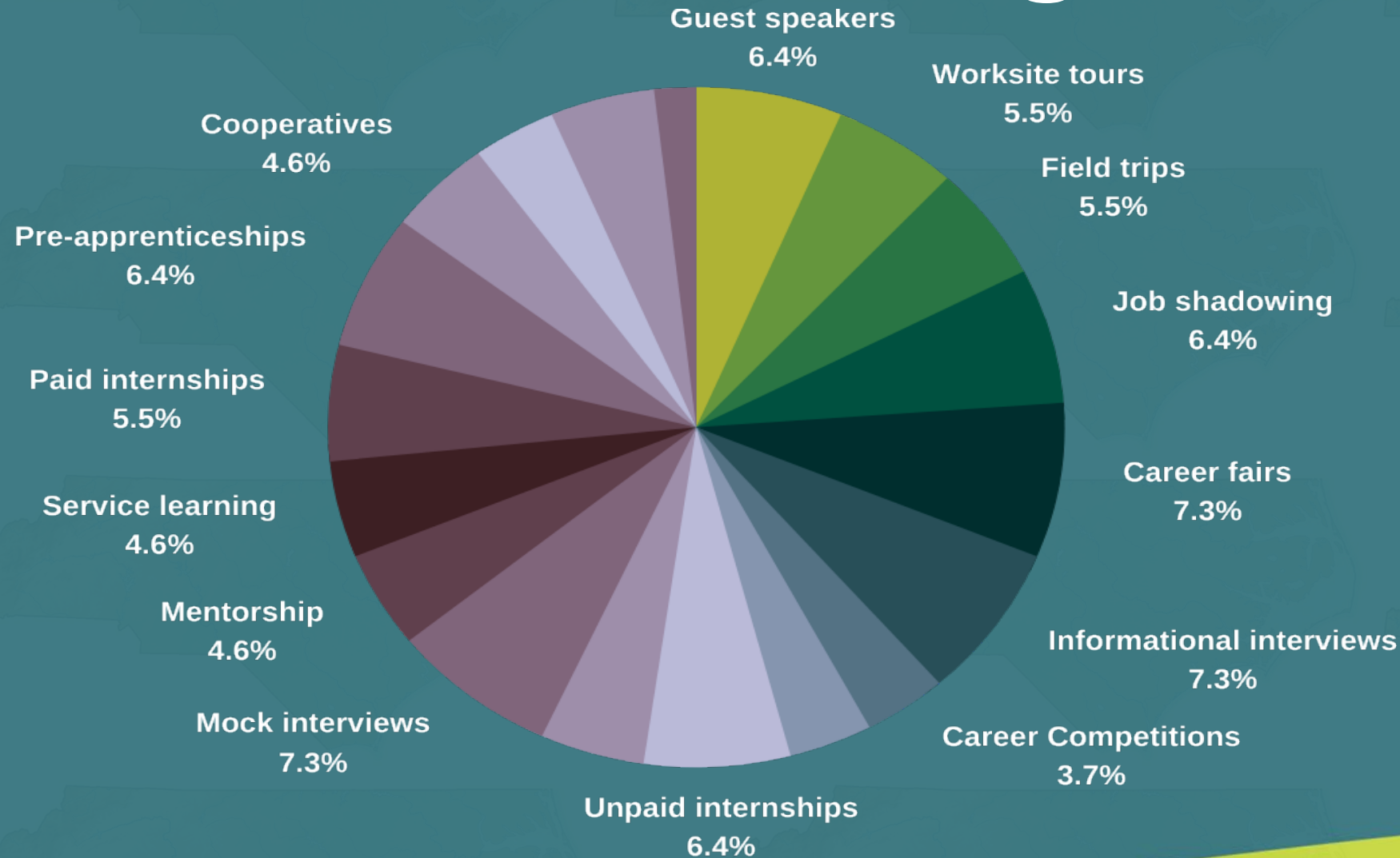
Least Common

- Blogs
- Instagram
- SnapChat
- Sector Strategy Meetings
- TikTok



“I am not aware of how [our agency] providers use this app. This might be a good cross training for WIOA partners.”

Work-Based Learning—Individuals

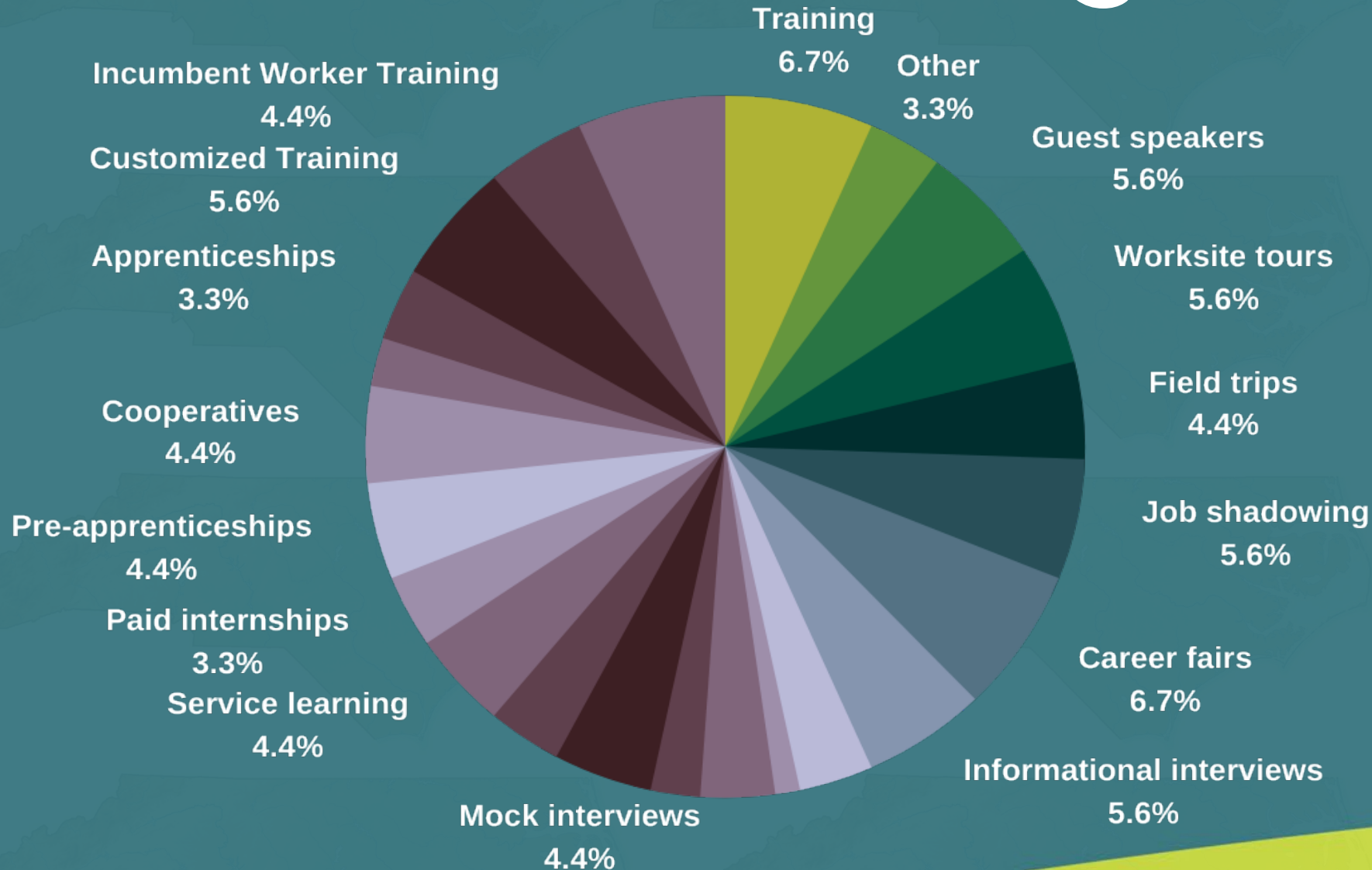


• **11** programs offered work-based learning to individuals.

• Most popular activities included Mock Interviews, Career Fairs, Pre-apprenticeships, Unpaid Internships, and worksite visits.

• **470** K-12 students participated in pre-apprenticeships or apprenticeships.

Work-Based Learning—Businesses



•7 programs offered work-based learning to employers.

•Most popular activities included Training, Career Fairs, Job Shadowing, Worksite Tours, and Unpaid Internships.

COVID-19 Workforce Solutions

- Leveraged virtual technology to support individuals and employers. However full access remains a challenge.
- Across these agencies approximately \$44 million was received in CARES Act funding.
- Used CARES Act funding to scaffold support for individuals and employers, including short-term training, rental assistance, and specialized counseling for businesses.

Supporting Equity

- Diversity, Equity & Inclusion (DEI) training for staff.
- Identifying specific resources for business owners of color and women.
- Expanding current work to engage more North Carolinians and the development of new initiatives such as Title II's "Digital Equity Project" to support digital and access to devices for adults.
- Identified need to support businesses with hiring individuals with disabilities.

Thank you!

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Skills and Education Attainment – Sherry Carpenter

Employer Leadership – Jeff Frederick

Local Innovation – Olalah Njenga

Governance and System Alignment – Chris Egan

Commission Policy Statements

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- **CPS 05-2021 NC Job Ready Workforce Investment Grants**
- **CPS 09-2021 WIOA Youth Formula Funds Expenditure Requirements**
- **CPS 10-2021 WIOA Nondiscrimination Equal Opportunity Standards and Complaint Procedures**

Career Pathways Recognition

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Sherry Carpenter Skills and Education Attainment Committee Chair

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Career Pathways Recognition

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- **Human Services Career Pathway**
Western Piedmont, High Country, Foothills WDBs
- **Agriscience/Biotechnology Career Pathway**
Northeastern, Rivers East, Turning Point WDBs—August 2020
- **Construction & Skilled Trades Career Pathway**
Eastern Carolina WDB—May 2020
- **Aerospace & Aviation Career Pathway**
Eastern Carolina WDB—May 2020

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Chair Tom Rabon

Next Meeting Dates:

November 10, 2021

February 9, 2022

May 11, 2022

August 10, 2022

November 9, 2022

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