NCWORKS COMMISSION

May 12, 2021

Webinar

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NC works

We are using Cisco WebEx for today's meeting

Make sure to MUTE your microphone on the taskbar

Make sure you have followed instructions on your key pad

If you experience any technical difficulties, please use the Q & A feature to report issues to "All Panelists" and we will assist you.

Webinar Instructions

Opening Remarks

Tom Rabon, Chair
NCWorks Commission

Welcome

NCWORKS COMMISSION

Machelle Baker Sanders, Secretary
NC Department of Commerce

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NC works

Workforce Updates

NCWORKS COMMISSION

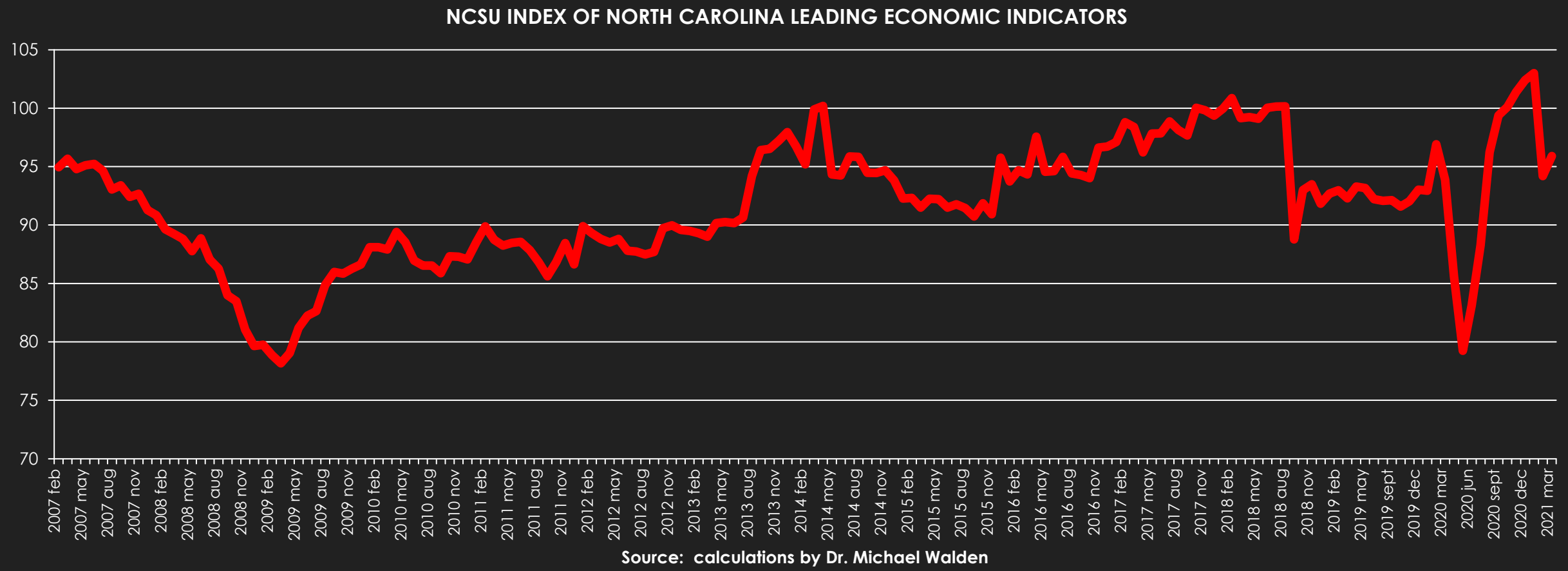
Tom Rabon, Chair
NCWorks Commission

ECONOMIC OUTLOOK 2021: IMPLICATIONS FOR THE ECONOMY AND JOBS

Dr. Michael L. Walden, Reynolds Distinguished Professor Emeritus

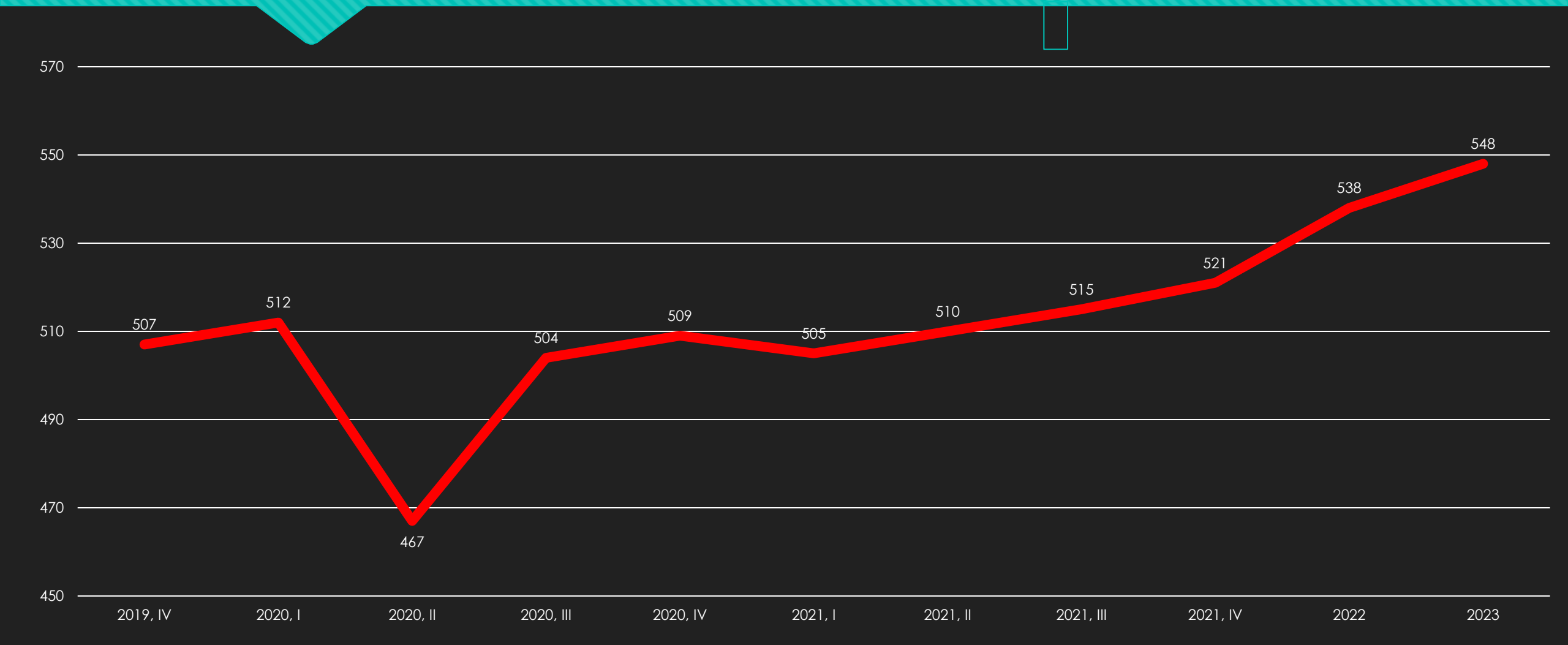
North Carolina State University

LEADING NC INDEX SUGGESTS RECOVERY

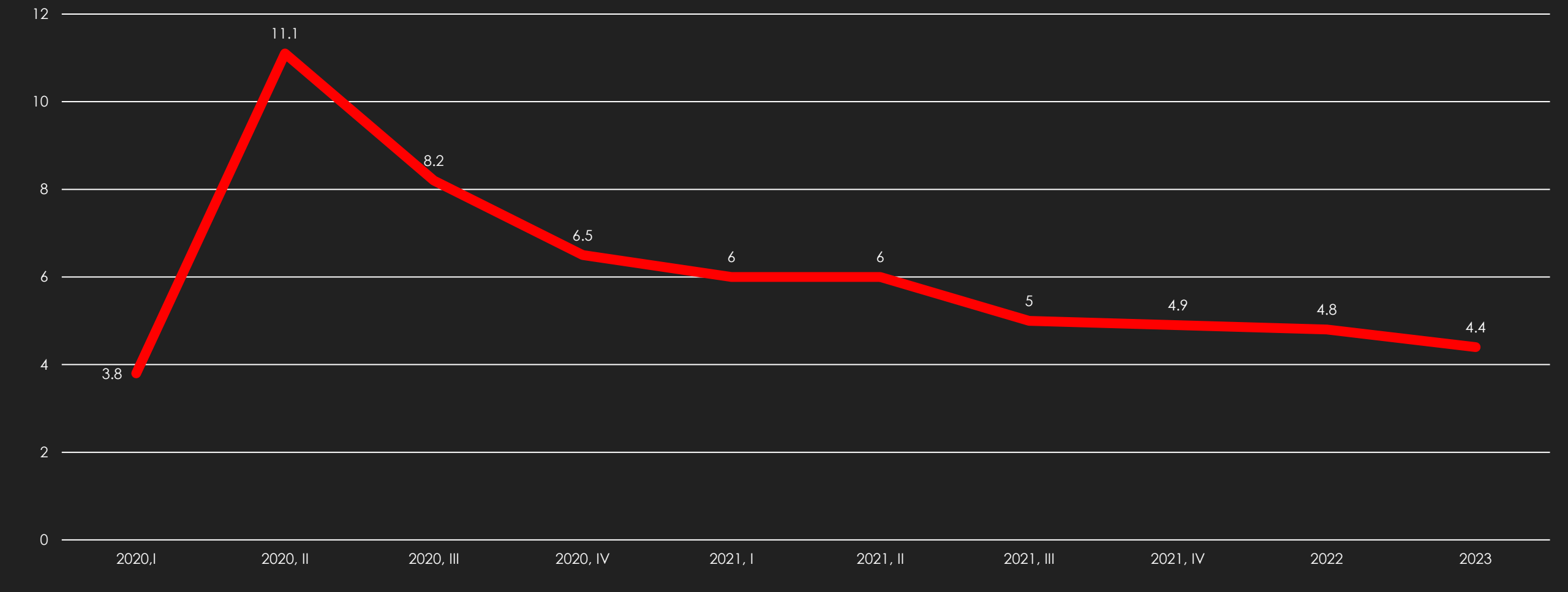


Source: calculations by Dr. Michael Walden

FORECASTED PATH OF NORTH CAROLINA'S REAL GDP



FORECASTED PATH OF NORTH CAROLINA'S UNEMPLOYMENT RATE



THERE ARE PERMANENT IMPACTS FROM THE PANDEMIC ON THE JOB MARKET

ACCELERATION OF ON-GOING TECHNOLOGICAL UNEMPLOYMENT

BUSINESSES WILL SEE A NEW LIABILITY FROM USING HUMAN WORKERS

PERMANENTLY HIGHER REMOTE WORKING

NEW GEOGRAPHIC SORTING

AS A RESULT

WE ARE LIKELY FACING A MAJOR NEED FOR **WORKER RE-TRAINING**

* FOCUSED
* FAST
*FLEXIBLE

METHODS

APRRENTICESHIPS

ON-THE-JOB TRAINING

SKILL AND TASK TRAINING

IMPORTANT FOR PUBLIC AND PRIVATE SECTORS TO WORK TOGETHER TO IDENTIFY NEEDS

DESIRABLE SKILLS IN TODAY'S ECONOMY

DATA ANALYSIS

PROBLEM-SOLVING

COMMUNICATION SKILLS

SECTORS WITH RAPID JOB GROWTH

TECHNOLOGY – CLOUD COMPUTING

- ROBOTICS

LOGISTICS – DATA MANAGEMENT & ANALYSIS

- PRODUCT MOVEMENT & DELIVERY

HEALTH CARE – CARE, TESTING, ANALYSIS

ENERGY – RENEWABLE

MARKETING – NEW METHODS

PRODUCT DEVELOPMENT

THE GOOD NEWS FOR NORTH CAROLINA

CONTINUED GROWTH –PERHAPS ACCELERATED – AFTER THE PANDEMIC

NORTH CAROLINA CONSIDERED A “SAFE STATE”

HOUSEHOLDS AND BUSINESSES = DOMESTIC AND FOREIGN -VIEW THE STATE POSITIVELY

NEXT GAME-CHANGER – UNIVERSALLY AVAILABLE HIGH SPEED INTERNET – COULD INCREASE RURAL GROWTH

North Carolina
Workforce Development Academy

NC Workforce Development Academy

- Plan to establish the North Carolina Workforce Development Academy
  - Four courses taken throughout the year
  - Completion title of Certified Workforce Developer
- Focus of the academy is on the development of leaders within the workforce development community
  - Prepare attendees to participate and lead workforce development boards
  - Engage with economic developers
  - Create initiatives that will further the entire community

Planning

- General Plan
  - Spring 2021: Survey distribution
  - Fall 2021: Course and program development
  - January 2022: First class begins the academy
- Current Stage
  - Working on finding funding for course and program development and to cover the cost of offering the academy
  - July 1, 2021 deadline for the course and program development funding

Contact Information

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Committee Updates

NCWORKS COMMISSION

Skills and Education Attainment – Sherry Carpenter

Employer Leadership – Jeff Frederick

Local Innovation – Olalah Njenga

Governance and System Alignment – Dr. Hope Williams

Commission Action Items

NCWORKS COMMISSION

Dr. Hope Williams
Governance and System Alignment Committee Chair

NC Workforce Credentials Initiative Update

NCWorks Commission Quarterly Business Meeting
May 2021
Nate Humphrey, NCCCS
Jeni Corn, myFutureNC

Goal: Economic & Workforce Impact

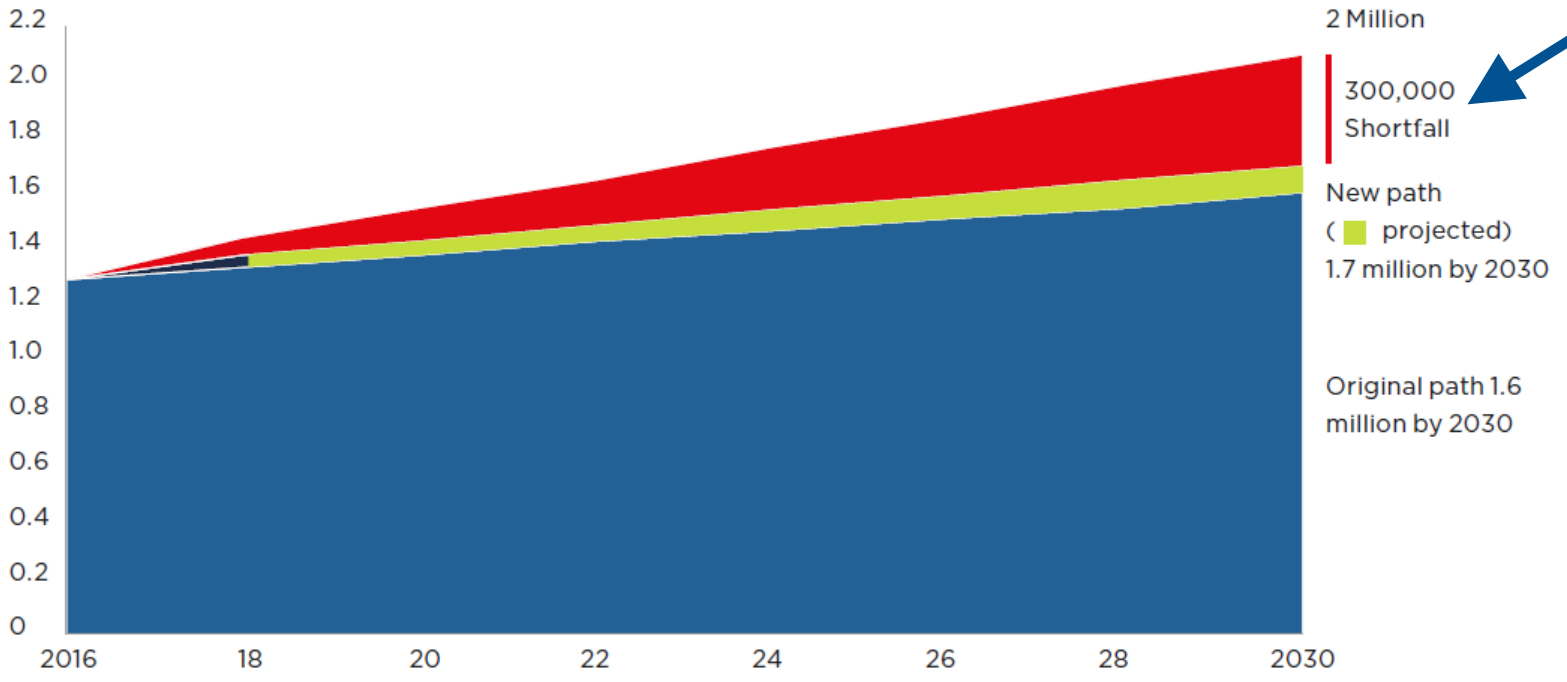
- **Objective:**
  - Collaborate with stakeholders to promote a workforce system that fosters innovation and establishes seamless connections among community colleges, K-12 education, universities, workforce and economic development partners, and business and industry.
- **Tactic:**
  - NC Workforce Credentials

NC WORKFORCE CREDENTIALS

Defining and Counting Non-degree Workforce Credentials for North Carolina

Progress Against the Deficit of Postsecondary Credentials in North Carolina

Postsecondary credentials in North Carolina (millions)



Determining what counts

NC Workforce Credentials

High-quality, non-degree credentials valued by NC employers that support North Carolinians in obtaining in-demand living wage jobs

NC WORKFORCE CREDENTIALS

Defining and Counting Non-degree Workforce Credentials for North Carolina

1. Identify High-Value Non-Degree Credentials
2. Validate the Preliminary List of Priority Non-Degree Credentials
3. Incentivize Attainment of Priority Non-Degree Credentials
4. Report on Attainment of Priority Non-Degree Credentials

NC COMMUNITY COLLEGES
CREATING SUCCESS

Public Schools of North Carolina
State Board of Education
Department of Public Instruction

NORTH CAROLINA DEPARTMENT of COMMERCE

NC works

NORTH CAROLINA ASSOCIATION OF workforce development boards

invest inspire innovate NCBCE Business Committee for Education

my FUTURE NC

ESG Education Strategy Group

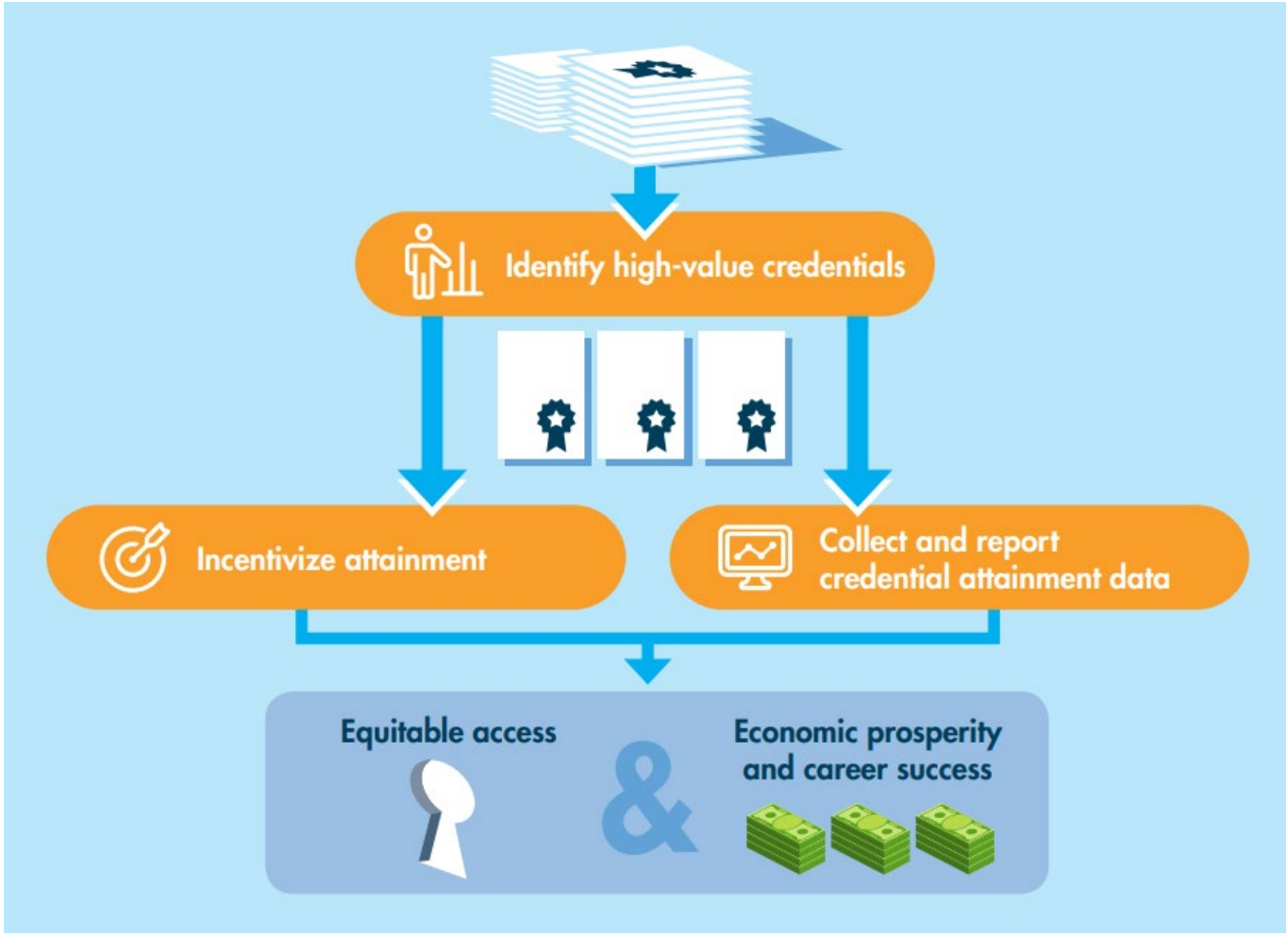
Lumina FOUNDATION

NC WORKFORCE CREDENTIALS

Defining and Counting Non-degree Workforce Credentials for North Carolina

Definition:

High-quality, non-degree credentials Recognized by employers that help workers obtain in-demand living wage jobs



Credential Categories

Foundational Credentials

Credentials Demonstrating Standard or Baseline Skillsets

Examples:
First Aid,
Soft Skills, Notary, MS Office Applications

Essential Credentials

Credentials with Pathways Leading to Sustainable Wage Careers

Examples:
Vet Tech,
Nurse Aide I, Pharmacy Tech, Construction Labor

Career Credentials

Credentials Supporting Sustainable Wage Careers

Examples:
CDL, BLET,
Lineworker,
HVAC Technicians
Building Trades

Advanced Credentials

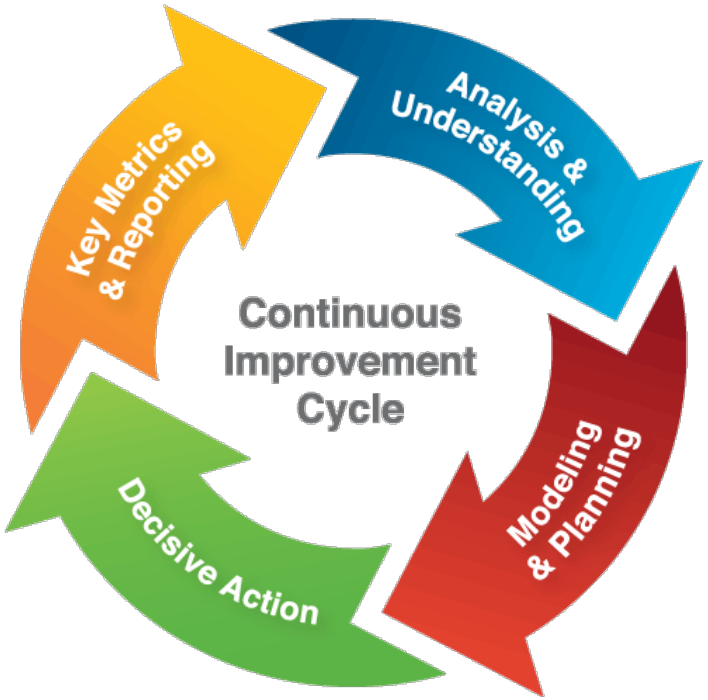
Credentials Supporting Career Development

Examples:
Marine Welding, Cisco Network Professional,
Computed Tomography

NC Workforce Credentials

Next Steps

- Feedback Analysis
- Publishing List as a Resource
- Using the List
  - Short Term
  - Medium & Long-Term
- Data & Outcomes Monitoring
  - Student Completion
  - Equitable Outcomes
  - Mission Fulfillment



2021 Meeting Dates

Chair Tom Rabon

Next Meeting Dates:

August 11, 2021

November 10, 2021

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