

NCWORKS COMMISSION

May 8, 2024

Quarterly Business Meeting

A proud partner of the American  Job Center network



If you experience any technical difficulties, or would like to ask a question, please use the Q & A feature to report issues to “All Panelists” and we will assist you.

Meeting Instructions

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Welcome

**NCWORKS
COMMISSION**

**Dr. James J. Winebrake
Provost and Vice Chancellor for
Academic Affairs, UNCW**



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UNIVERSITY of
NORTH CAROLINA
WILMINGTON

Welcome to UNCW

NCWorks Commission | May 8, 2024

James J. Winebrake, Ph.D.

Provost and Vice Chancellor for Academic Affairs



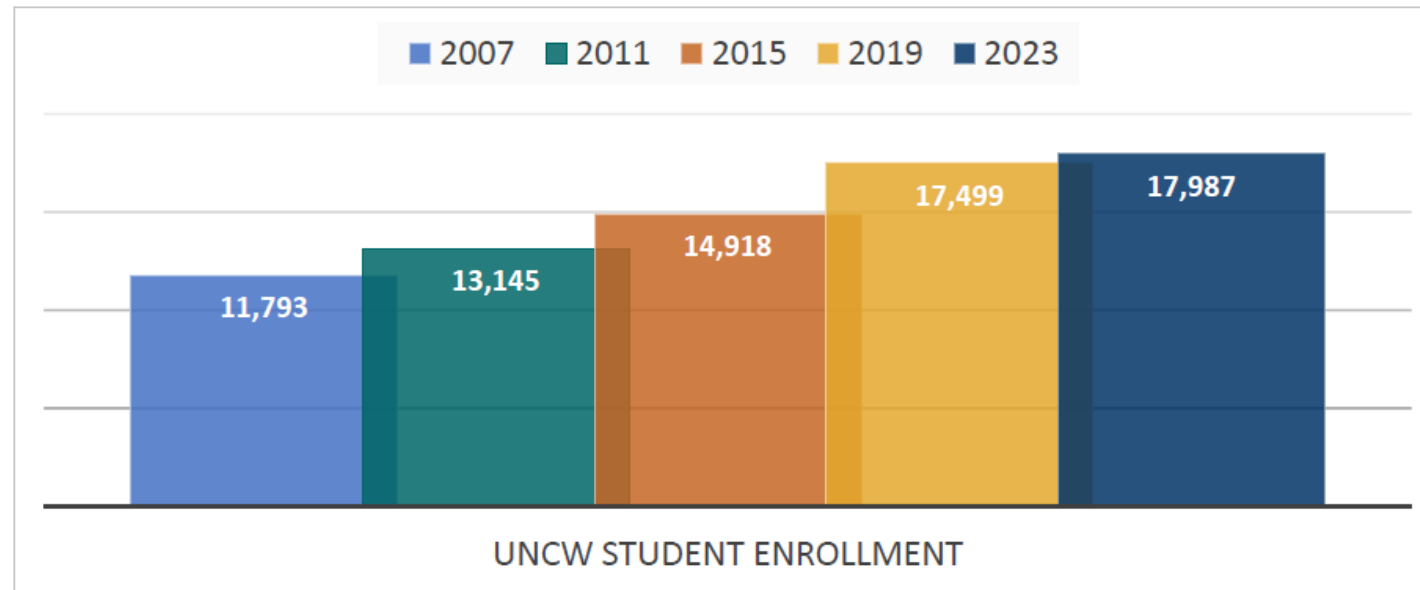
University of North Carolina Wilmington

Mission Statement

The University of North Carolina Wilmington, the state's coastal university, integrates teaching and mentoring with research and service. UNCW's commitment to student engagement, creative inquiry, critical thinking, thoughtful expression, and civic responsibility defines the student experience. Graduates of our undergraduate, master's, and doctoral programs are prepared to serve the needs of local, state, and global communities.



UNCW's Evolution: People



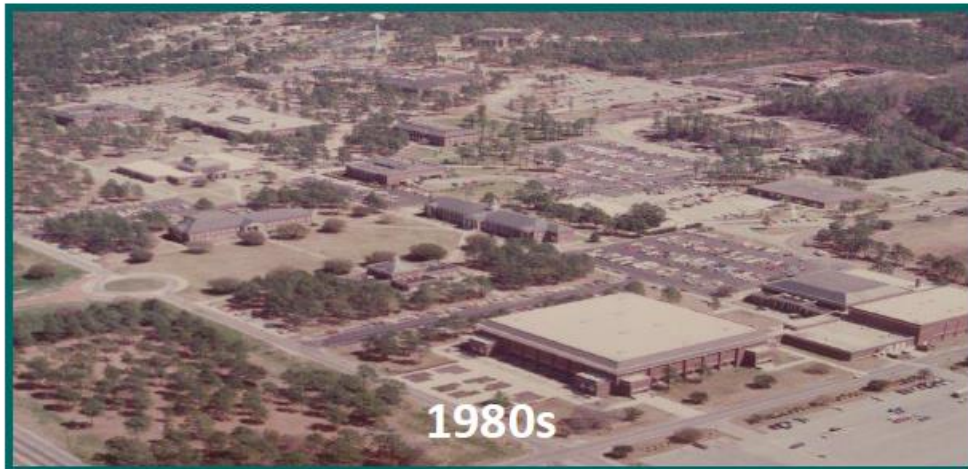
Enrollment Growth

More and more students are choosing UNCW for their academic pursuits.

[Learn more.](#)



UNCW's Evolution: Places



UNCW's Evolution: Places



Main Campus



Myrtle Grove Campus



UNCW's Evolution: Programs

We offer high quality degrees...

60 bachelor's programs

12 bachelor's/master's combined

4 master's dual degrees

41 master's programs

7 doctoral programs

... across five colleges.

Recently Approved Degrees

Launch Date

Ph.D., Applied Coastal and Ocean Sciences

Fall 2022

Ph.D., Pharmaceutical Chemistry

Fall 2023

M.S., Supply Chain Management

Fall 2023

B.S., Workforce Learning and Development

Fall 2024

B.S., Biochemistry

Fall 2024

D.P.T., Physical Therapy

TBD





UNCW Workforce Development Initiatives



UNCW's Workforce Initiatives (Examples)

- Center for Social Impact
- Center for Innovation and Entrepreneurship
- Comprehensive Transition Program (coming Fall 2025)
- Future Teachers Career Academy
- Office of Innovation and Commercialization
- Pathways Program with Community Colleges
- Quality Enhancement for Nonprofit Organizations (QENO)

...and many more!



Groundbreaking Healthcare Workforce Partnerships

*Cape Fear Community College, New
Hanover County Schools, University of
North Carolina Wilmington, and
Wilmington Chamber of Commerce*



Workforce Development through Customized Services

The Office of Continuing and Professional Education works with NC Works' Career Centers to provide upskilling and reskilling services for displaced workers, opportunity youth (16-24 years old), and veterans.

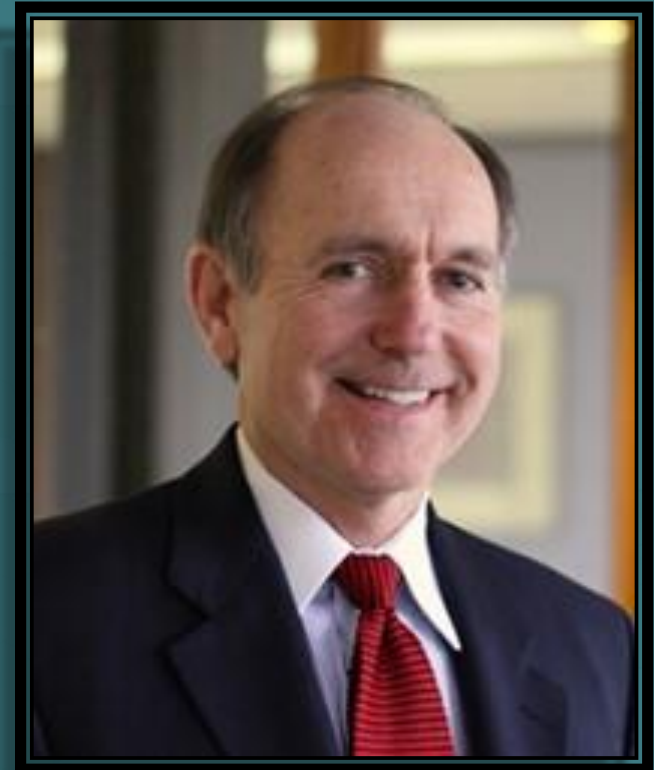



Connect with us, visit campus, and utilize our many resources.
Let's see what we can accomplish together.

Workforce Updates

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Tom Rabon, Chair NCWorks Commission



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**Annual Workforce System
Performance Report &
NC Workforce Boards
Service Delivery Report**

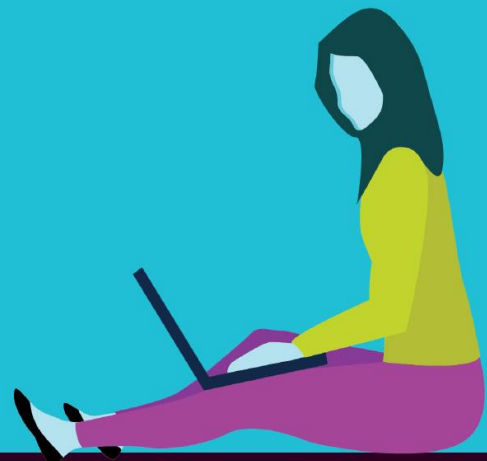
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**Dr. Oleksandr Movchan
Director of Data Analytics and Research
NC Department of Commerce
Labor & Economic Analysis Division**



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MEASURING THE PERFORMANCE OF
NORTH CAROLINA'S
WORKFORCE DEVELOPMENT SYSTEM

JANUARY 2024



NCWORKS Commission

Annual Workforce Performance Report

May 8, 2024



NORTH CAROLINA
DEPARTMENT of
COMMERCE

Performance Report Background

N.C. G.S. § 143B-438.10

Outlines the Creation and the Duties of the NCWorks Commission including the responsibility to:

- Assess the effectiveness of North Carolina workforce training and employment programs
- Develop and continuously improve performance measures
- Report on performance of workforce development programs administered by:
 - Department of Commerce,
 - Department of Health and Human Services,
 - Community Colleges System Office,
 - Department of Administration,
 - Department of Public Instruction.
- Collaborate with the Department of Commerce on the common follow-up information management system.

Performance Report Background

The NCWorks Commission:

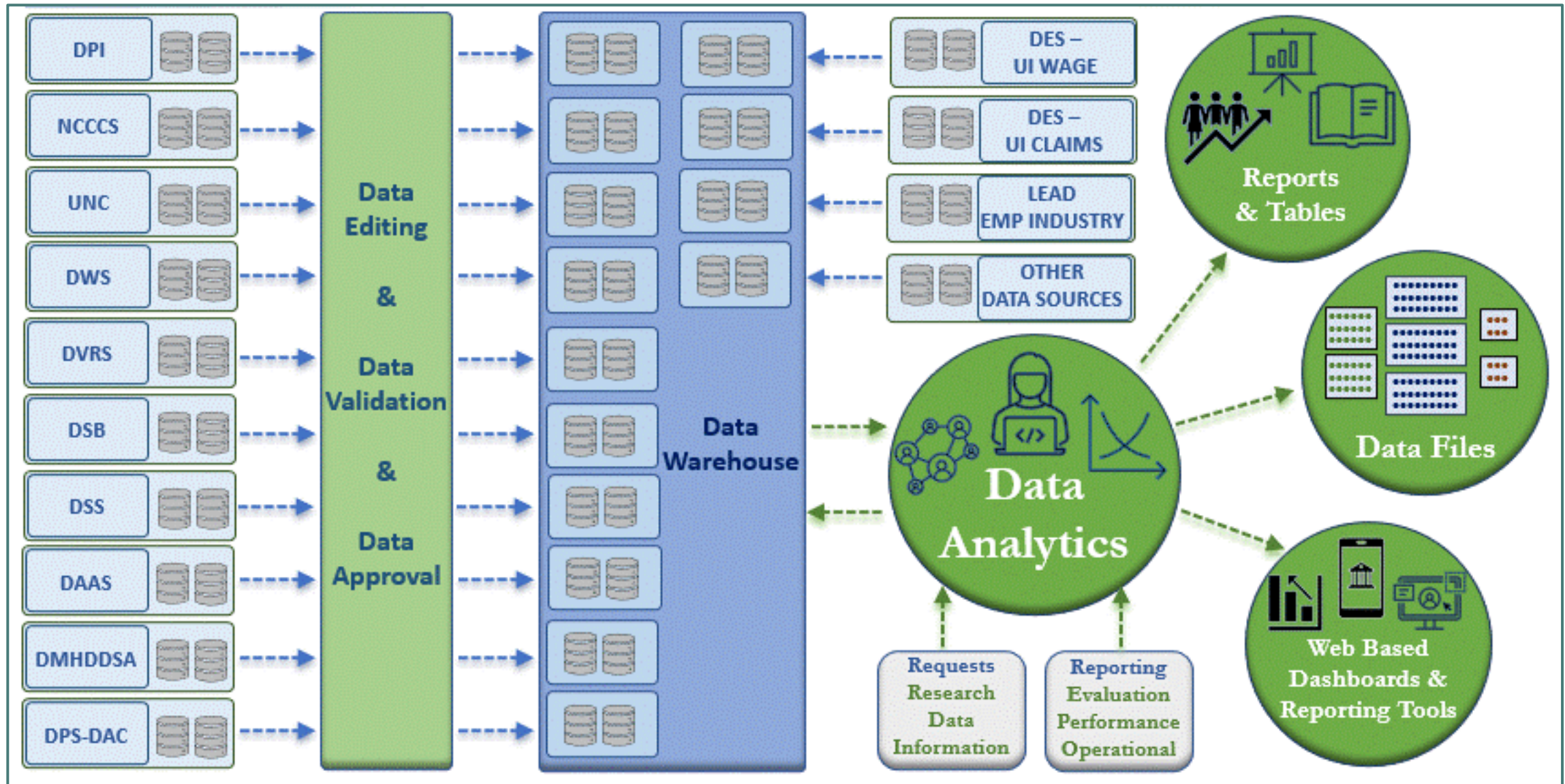
- Convened a Task Force and Advisory Committee
- Defined a Methodology
 - Cohort Analysis of Former Program Participants
- Defined a Set of Core Measures
 - Percent of Former Program Participants Employed
 - Average Wage
 - Enrollment in NC Public Higher Education
 - Enrollment in Other Workforce Programs
- Data Source
 - North Carolina Common Follow-up System (CFS)

North Carolina Common Follow-up System (CFS)

- One of the largest, longest running state longitudinal database system (SLDS) in the US. Currently it contains detailed information on over 10 million unique participants in K-12 system, Higher Education, Employment and Workforce Training programs in North Carolina since 1995
 - <https://nccareers.org/cfs/>
- Education, Employment and Training Data
 - Individual Participant Level Information
- Division of Employment Security
 - Unemployment Insurance Wage
 - Unemployment Insurance Claims
 - Unemployment Insurance Benefit Payment
- Labor and Economic Analysis Division
 - Employer Industry Information (Quarterly Census of Employment and Wages)



North Carolina Common Follow-up System (CFS)

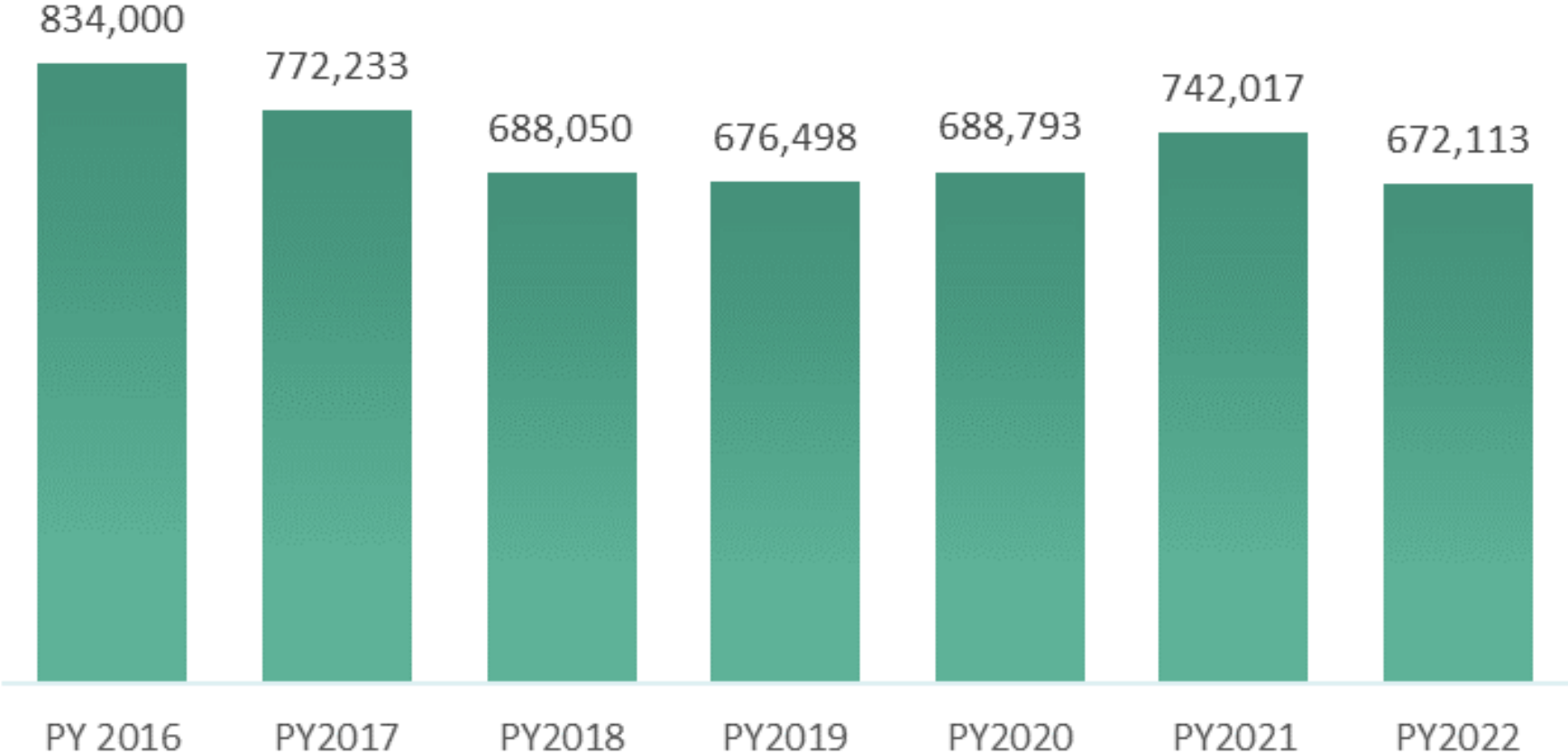


Workforce Programs Included in the Report

- Department of Commerce
 - Wagner Peyser
 - Workforce Investment Act & Workforce Innovation and Opportunity Act – Adult
 - Workforce Investment Act & Workforce Innovation and Opportunity Act – Dislocated Worker
 - Workforce Investment Act & Workforce Innovation and Opportunity Act – Youth
 - Veteran’s Employment
- Department of Health and Human Services
 - Services for the Blind
 - Vocational Rehabilitation
 - Work First
- NC Community College System
 - Apprenticeship
 - Basic Skills
 - Customized Training
 - Human Resources Development
 - Workforce Continuing Education
 - Postsecondary Career, Technical and Vocational Education
- Department of Public Instruction
 - Secondary Career and Technical Education

Interpreting the Report: Participants

Workforce Development System Participants



Interpreting the Report: Outcomes

NC Community College System Customized Training

Cohort One: 2015-2016

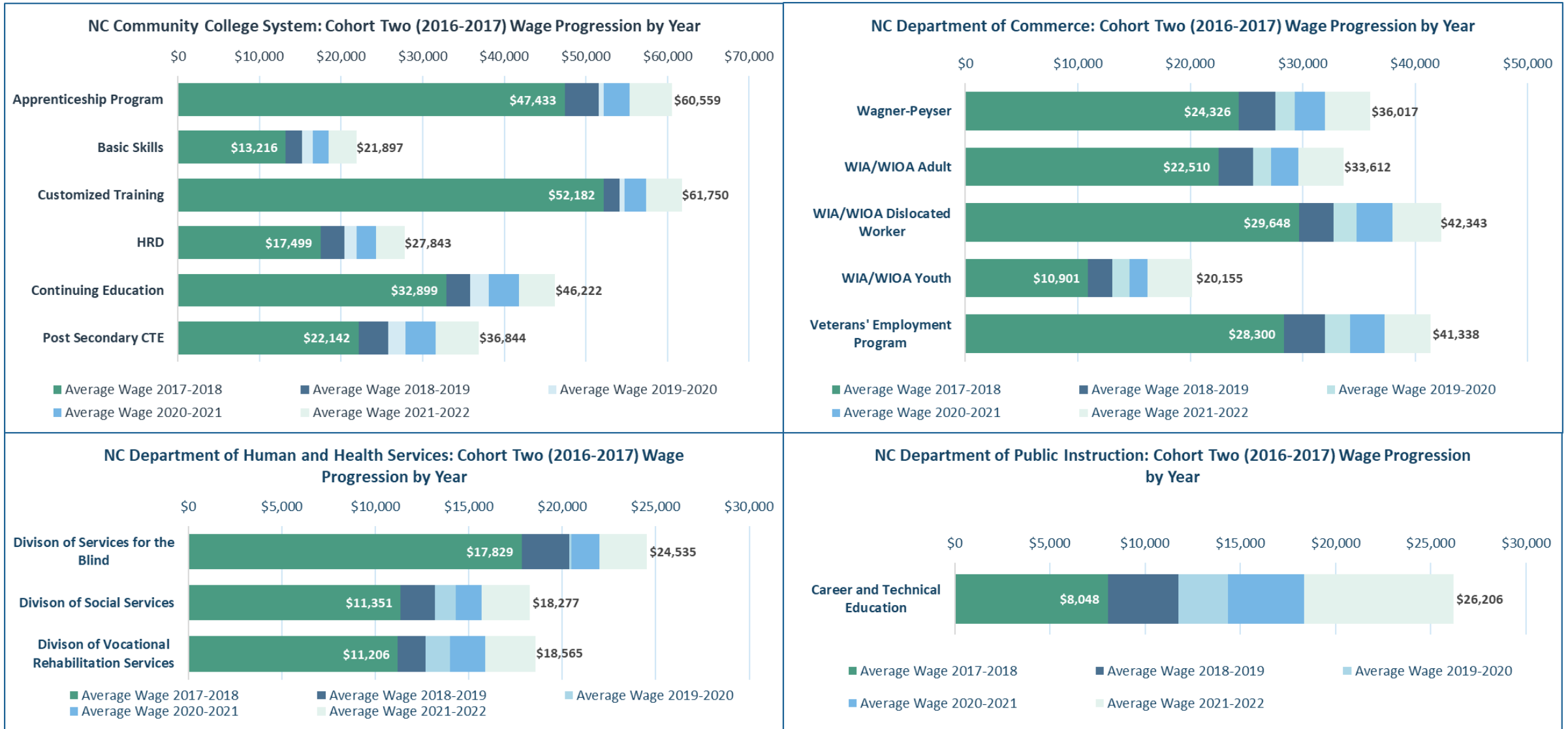
		Base Year 2015-2016	1 Year Later 2016-2017	2 Years Later 2017-2018	3 Years Later 2018-2019	4 Years Later 2019-2020	5 Years Later 2020-2021	6 Years Later 2021-2022
Number of Participants	N	21,500						
Number of Participants Enrolled in same program in the following year	N	5,362						
Number of Participants not Enrolled in same program in the following year	N	16,138						
Employed	%	89%	87%	83%	80%	77%	73%	71%
Average Wage		\$52,025	\$54,255	\$55,622	\$57,376	\$57,679	\$60,745	\$65,340
Enrolled in Public Higher Education and/or Workforce Development	%		18%	24%	22%	17%	15%	13%
Enrolled in UNC	%		<1%	<1%	<1%	<1%	<1%	<1%
Enrolled in NCCCS	%		10%	18%	16%	10%	8%	7%
Enrolled in Other Workforce Program	%		9%	7%	6%	7%	7%	6%
Not Found	%		12%	15%	18%	20%	23%	25%

Interpreting the Report: Outcomes

Workforce Investment Act, Workforce Innovation and Opportunity Act - Youth Cohort One: 2015-2016

		Base Year 2015-2016	1 Year Later 2016-2017	2 Years Later 2017-2018	3 Years Later 2018-2019	4 Years Later 2019-2020	5 Years Later 2020-2021	6 Years Later 2021-2022
Number of Participants	N	5,803						
Number of Participants Enrolled in same program in the following year	N	3,227						
Number of Participants not Enrolled in same program in the following year	N	2,576						
Employed	%	80%	78%	78%	76%	73%	71%	71%
Average Wage		\$6,510	\$9,499	\$11,447	\$13,497	\$15,383	\$17,018	\$20,752
Enrolled in Public Higher Education and/or Workforce Development	%		44%	38%	33%	28%	28%	24%
Enrolled in UNC	%		5%	4%	3%	3%	2%	2%
Enrolled in NCCCS	%		21%	18%	14%	12%	11%	9%
Enrolled in Other Workforce Program	%		27%	24%	21%	18%	19%	15%
Not Found	%		12%	13%	15%	15%	16%	18%

Interpreting the Report: Wage Progression



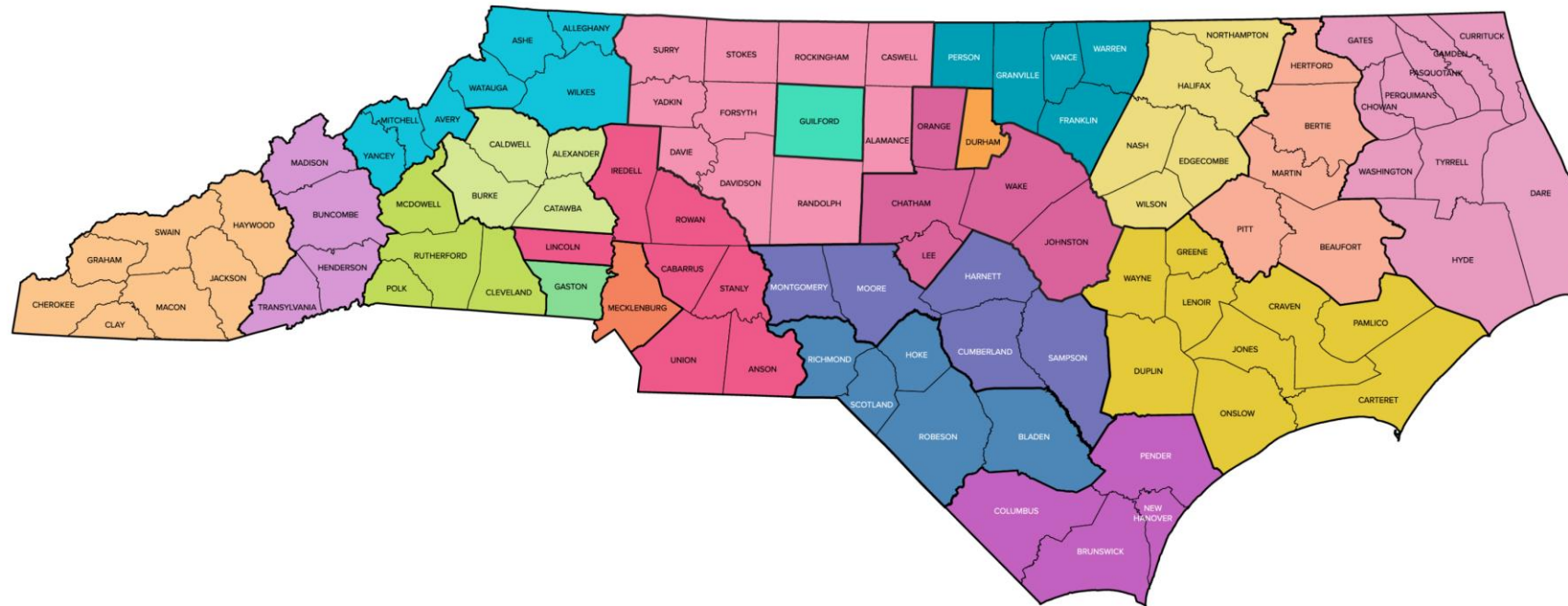


NC Workforce Service Delivery Outcome Dashboard



Data

Quarterly record-level data on all transactions (services) from all local Workforce Development Boards: service codes, description, dates, etc.



Data

To incorporate at least one year of outcomes (wages and employment), the most recent cohort of exiters is from PY2021-22

As a result, the recent changes have not been taken into account yet:

Effective July 1st 2022:

- Mid-Carolina WDB was created
- Capital Area WDB was expanded
- Triangle South and Cumberland County WDBs were dissolved

Effective July 1, 2023:

- Changes to Mid-Carolina, Piedmont-Triad, and Capital Area WDBs
- DavidsonWorks and Regional Partnership WDBs were dissolved

Classification of Services

Workforce services range from self-service activities online, to staff-assisted services in a local office, to multi-period education and training programs.



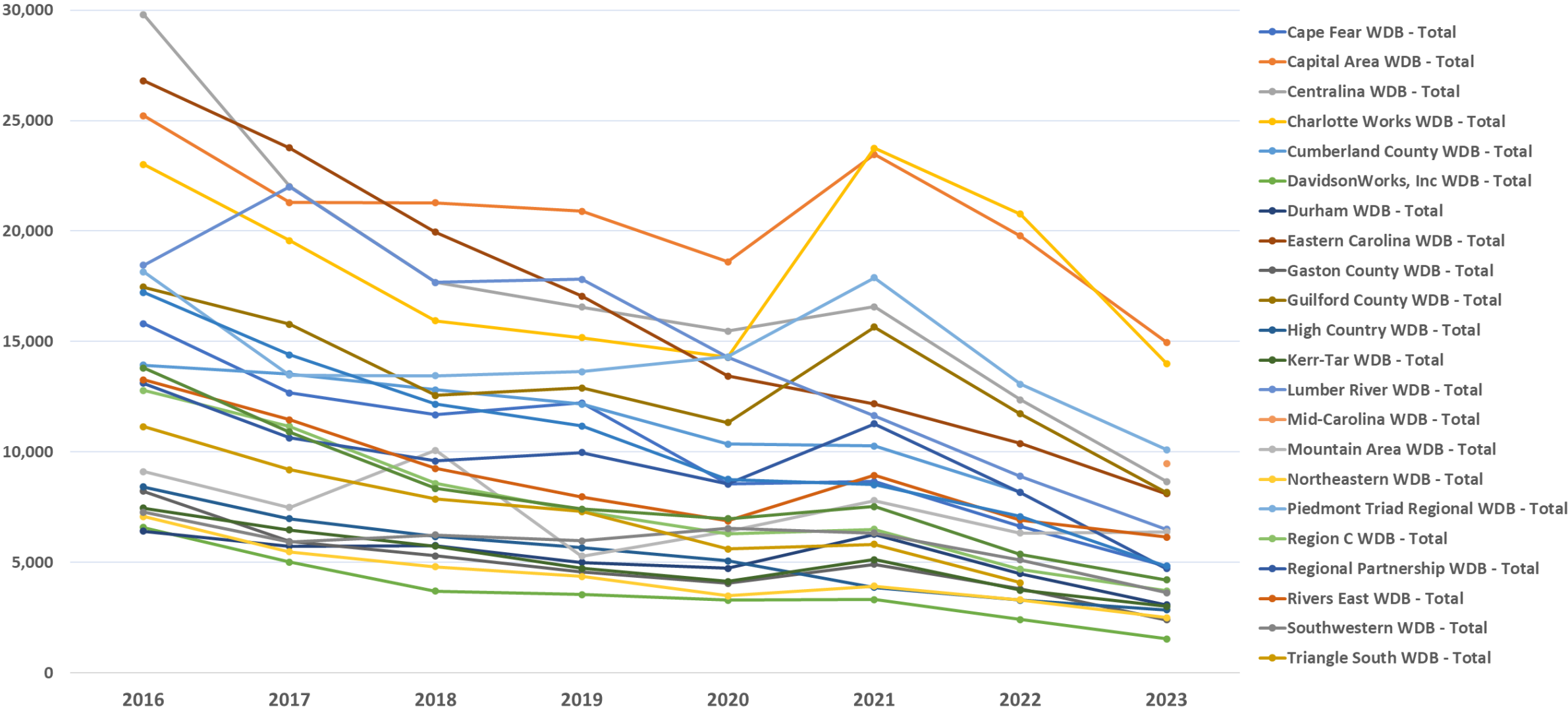
Classification of Services

- **Basic Services** is a set of essential services to the job seekers that range from orientation and providing job market information to the job search assistance and referrals.
- **Career Services** represent more intensive efforts to help workers in their search for employment. These services include comprehensive assessments of skills, development of employment plans, individual career counseling, case management, workshops, mentoring and various supportive services.
- **Education and Training Services** are designed to help job seekers to improve their chances of finding a job by improving their skills or acquiring new knowledge. These services might include classroom and on-the-job training, apprenticeship programs, secondary and post-secondary education, prerequisite education or coursework which may include GED preparation, literacy or language training, etc.

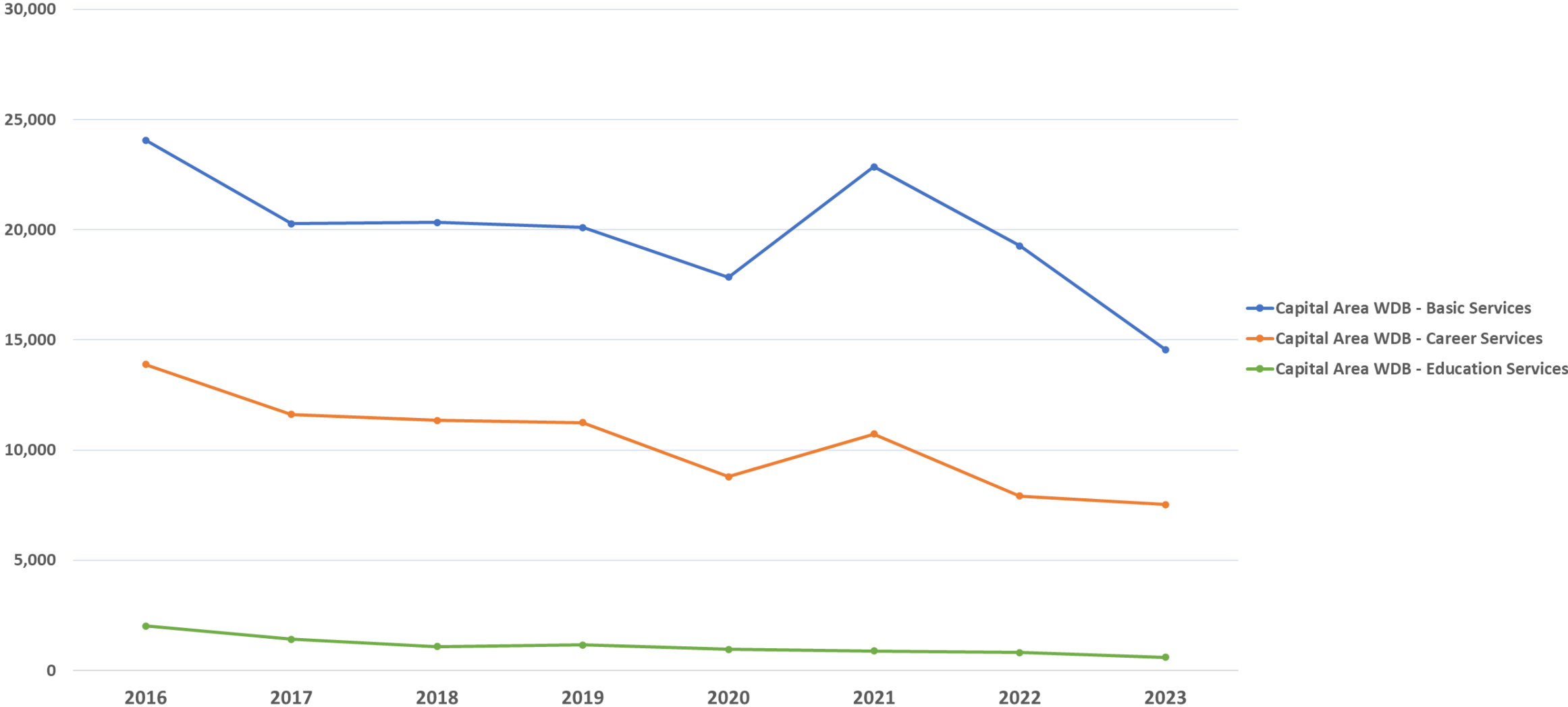
Classification of Services (excerpt)

Service Code	Service Name	Not Applicable	Basic Services				Career Services			Education and Training Services				
			Initial Contact & Evaluation	Provision of Information	Job Search Assistance	Referral	Testing / Assessment	Career Planning & Counseling	Supportive Services	Secondary	Adult Basic Education	Post-Secondary	Pre-Vocational Skills	Occupational Skills
			B1	B2	B3	B4	C1	C2	C3	E1	E2	E3	E4	E5
001	Hold, waiting for activities or health/medical	X												
002	OneStop Employment And Workforce Information Service			X										
003	Self Service Registration	X												
005	Self Service Labor Market Research	X												
007	Self Service Resume	X												
101	Orientation			X										
102	Initial Assessment		X											
103	Information On Training Providers			X										
105	Job Finding Club							X						
106	C-Individual job development							X						
107	Provision Of Labor Market Research			X										
108	Job Referral and Placement					X								
115	Resume Preparation Assistance							X						
122	Basic Career Job Fair Staff Assistance				X									
129	Assigned Case Manager and/or Received Case Management							X						
130	Proficiency Testing						X							
131	Testing/ background check as required by employer						X							
191	Refer to Supportive Services/External Resources					X								
409	Job Shadowing													X
410	Leadership Development Services											X		
411	Adult Mentoring							X						
412	Youth Objective Assessment						X							
414	Basic Skills Training									X				
415	Enrolled in Alternative Secondary Education									X				
417	Comprehensive Guidance and Counseling							X						
418	Adult Education (GED)									X				
419	Support Services - Stipends										X			
F17	SS-Dependent Care										X			

Total Individuals Served



Individuals Served by Service Type



Definitions and Methodology

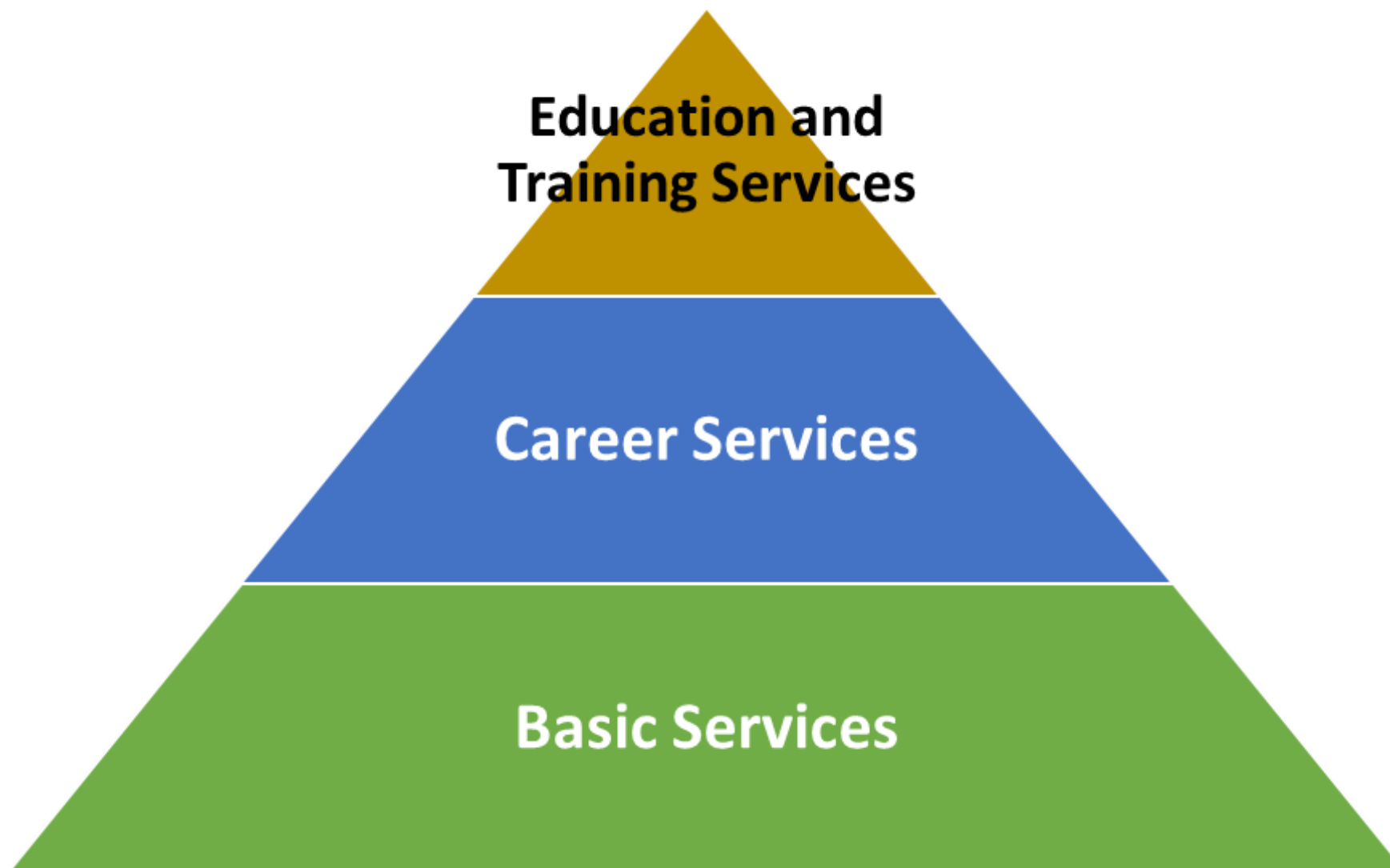
Completers (exitors) are determined as participants who have not received any service within one year after the last service end date.

In addition to reporting participation and completion numbers, the system can match completers to the quarterly wage data provided by the Division of Employment Security

The post-exit outcome measures include:

- number and percent **employed** in North Carolina (broken out by industry)
- annual median **wages**

Classification of Services



Dashboard

<https://analytics.nccommerce.com/NC-WDB-Services/>

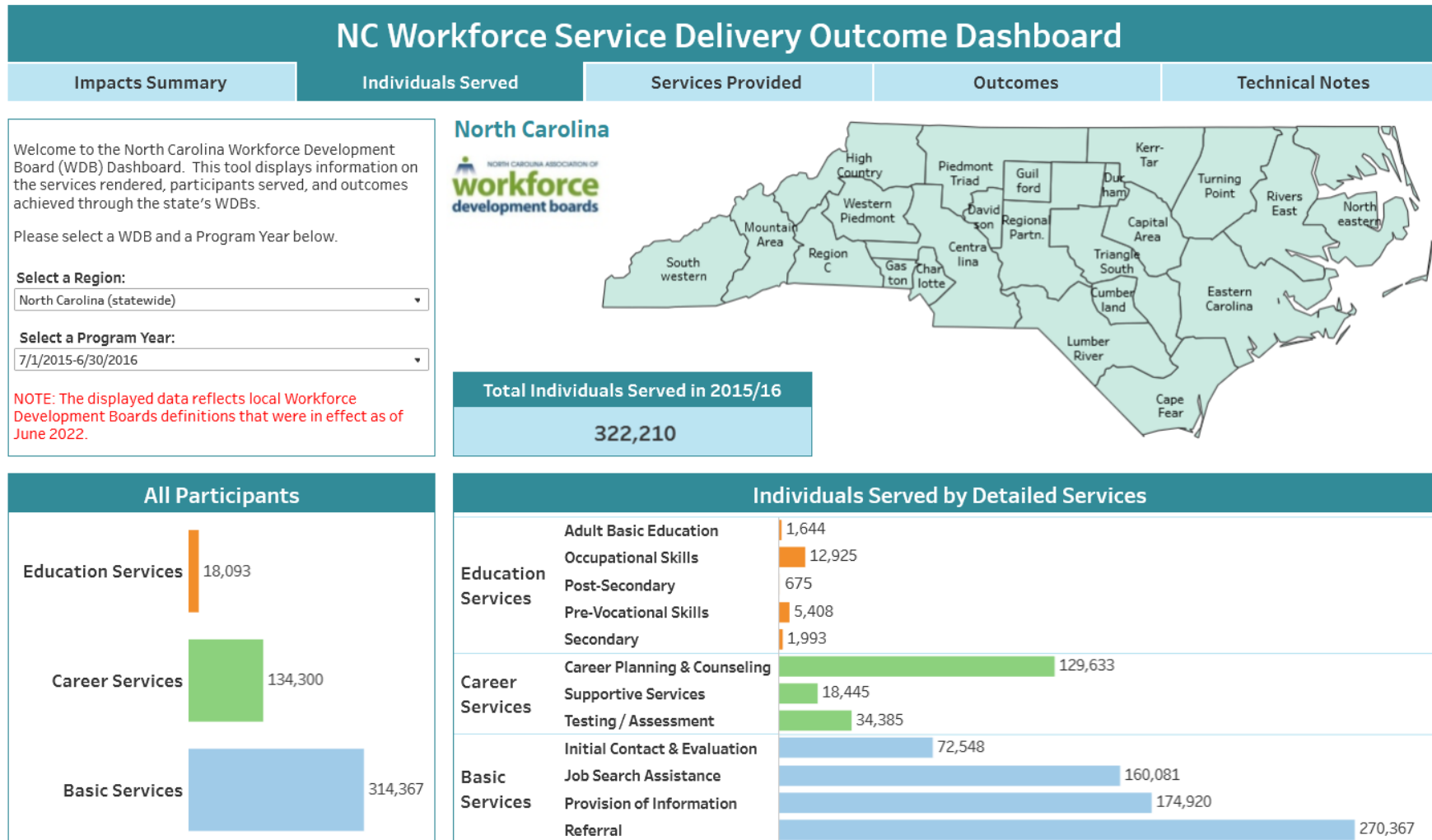
NC Workforce Service Delivery Outcome Dashboard

Impacts Summary	Individuals Served	Services Provided	Outcomes	Technical Notes			
<p>Welcome to the North Carolina Workforce Development Board (WDB) Dashboard. This tool displays information on the services rendered, participants served, and outcomes achieved through the state's WDBs.</p> <p>Please select a WDB and a Program Year below.</p> <p>Select a Region: <input type="text" value="North Carolina (statewide)"/></p> <p>Select a Program Year: <input type="text" value="7/1/2015-6/30/2016"/></p> <p>NOTE: The displayed data reflects local Workforce Development Boards definitions that were in effect as of June 2022.</p>	<div style="display: flex; align-items: center;"> <div> <h3>North Carolina</h3> </div> </div>						
Total Individuals Served in 2015/16		Total Services Provided in 2015/16		Completers (unique) in 2015/16			
322,245		3,324,246		250,862			
Outcomes for Completers of 2015/16							
	After One Year	After Two Years	After Three Yea..	After Four Years	After Five Years	After Six Years	After Seven Ye..
Median Wage	\$16,268	\$19,526	\$21,738	\$23,678	\$24,688	\$28,420	\$32,203
Total Annual Wages	\$3,871.0M	\$4,259.8M	\$4,496.2M	\$4,691.0M	\$4,629.2M	\$5,096.3M	\$5,579.0M
% Employed	78%	73%	70%	68%	64%	62%	61%

Source: Common Follow-up System, Labor & Economic Analysis Division, NC Department of Commerce, November 2023

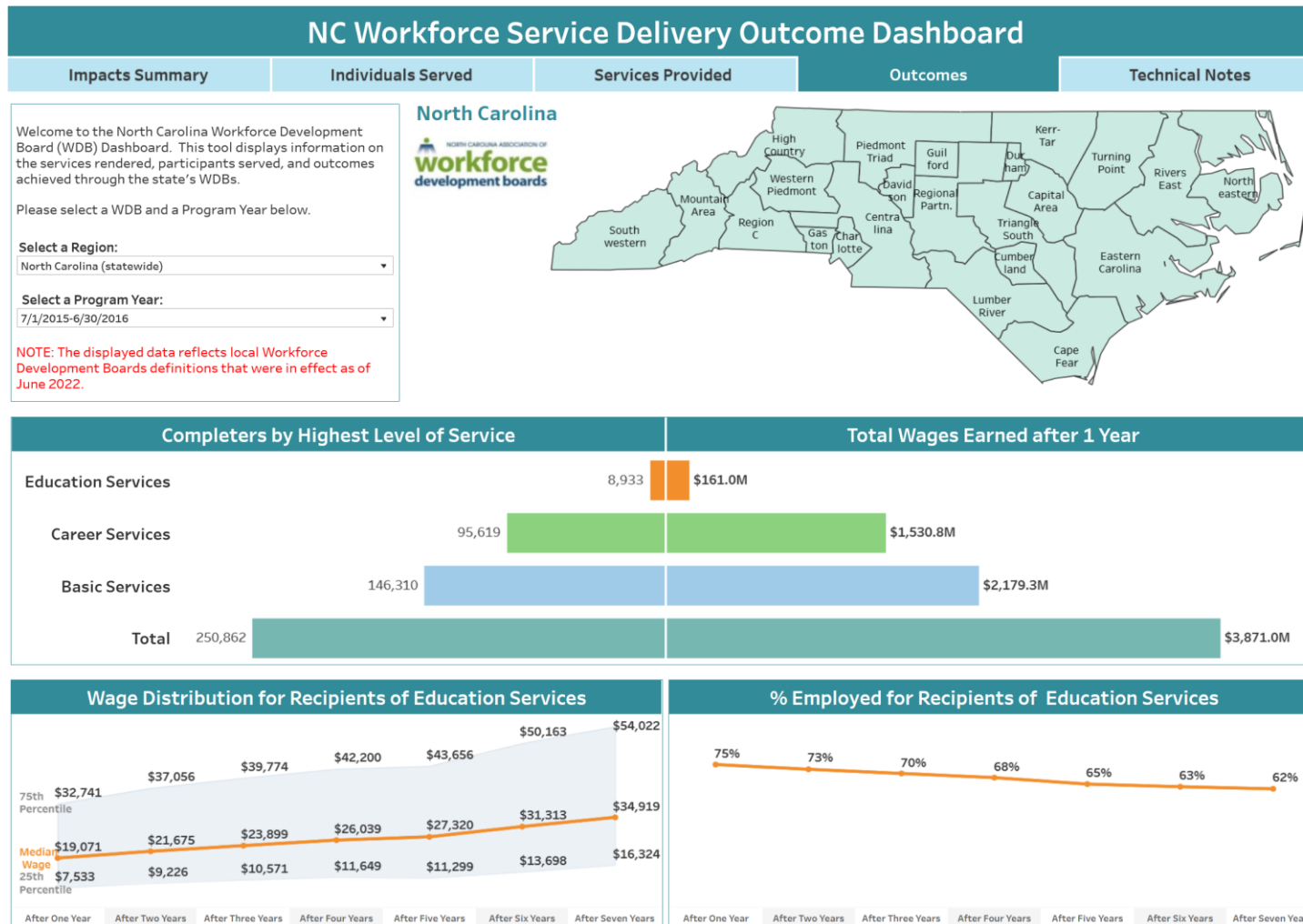
Dashboard

<https://analytics.nccommerce.com/NC-WDB-Services/>



Dashboard

<https://analytics.nccommerce.com/NC-WDB-Services/>



Thank you!



NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

Oleksandr Movchan
Director of Data Analytics and Research
oleksandr.movchan@commerce.nc.gov

Skills & Educational Attainment – Sherry Carpenter

Employer Leadership – Jeff Frederick

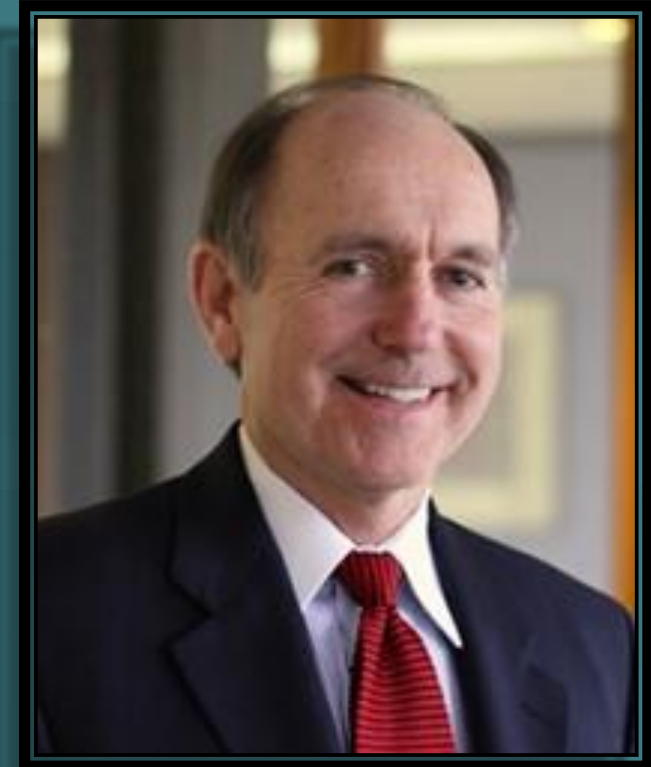
Local Innovation – Cynthia Speight

Governance and System Alignment – Chris Egan

Action Items

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Commission Policy Statement

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- **CPS 04-2022 - Change 1- Requirement to Use Competitive Selection Processes to Procure Training Providers and One-Stop Operators**
- **CPS 02-2024 - Program Year 2024 NCWorks Local Innovation Fund Reentry Grant**
- **CPS 03-2024 - Work-Based Learning Training Programs and Grants**
- **CPS 04-2024 - Rapid Response and Layoff Aversion Policy**

AdvanceNC Affiliate Member Request

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AdvanceNC Affiliate Request Letter



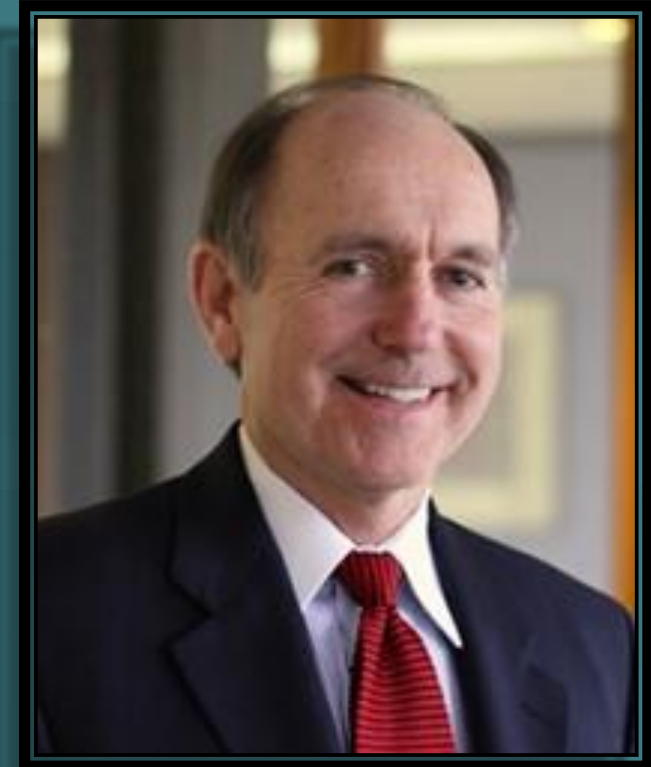
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Closing Remarks

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2024

- **August 14, 2024 – McKimmon Center (Raleigh, NC)**
- **November 13, 2024 – CVCC Workforce Solutions Center
(Hickory, NC)**

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