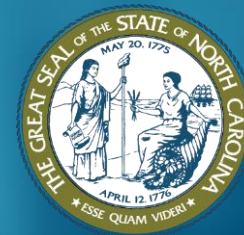


PROPOSED REALIGNMENT OF NCWORKS SYSTEM

GEOGRAPHICAL ALIGNMENT FOR ECONOMIC, EDUCATION AND GOVERNMENT EFFECTIVENESS



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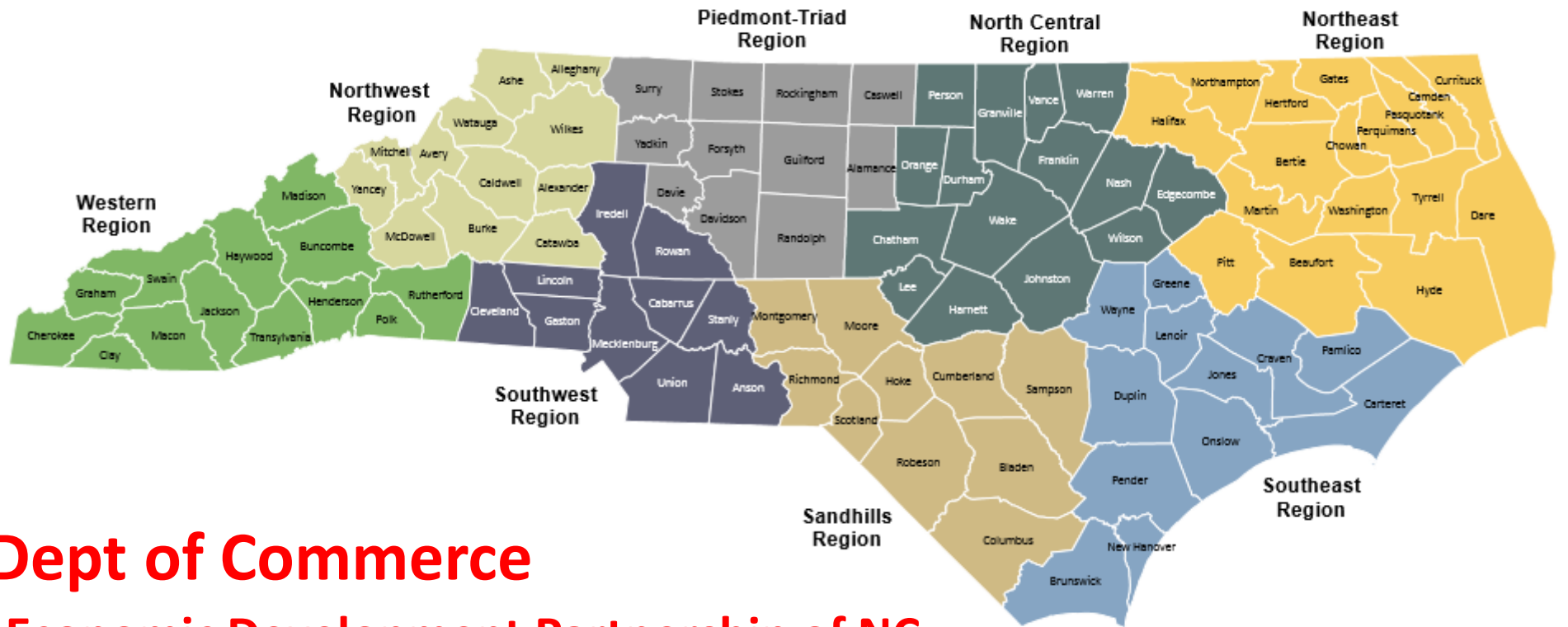
WHAT DOES IT MEAN TO BE ALIGNED?

- **New Governance Structures for Economic and Workforce Development under WIOA**
- **United States Federal and North Carolina State Laws**
- **Data**
- **Considerations**



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Economic, Education and Government Regionalism and Collaboration



NC Dept of Commerce

- Economic Development Partnership of NC

NC Community College System | NC Dept of Health and Human Services | NC
Dept of Public Instruction | NC Dept of Transportation | NC Dept of
Environmental Quality | NCSU Industry Expansion Solutions

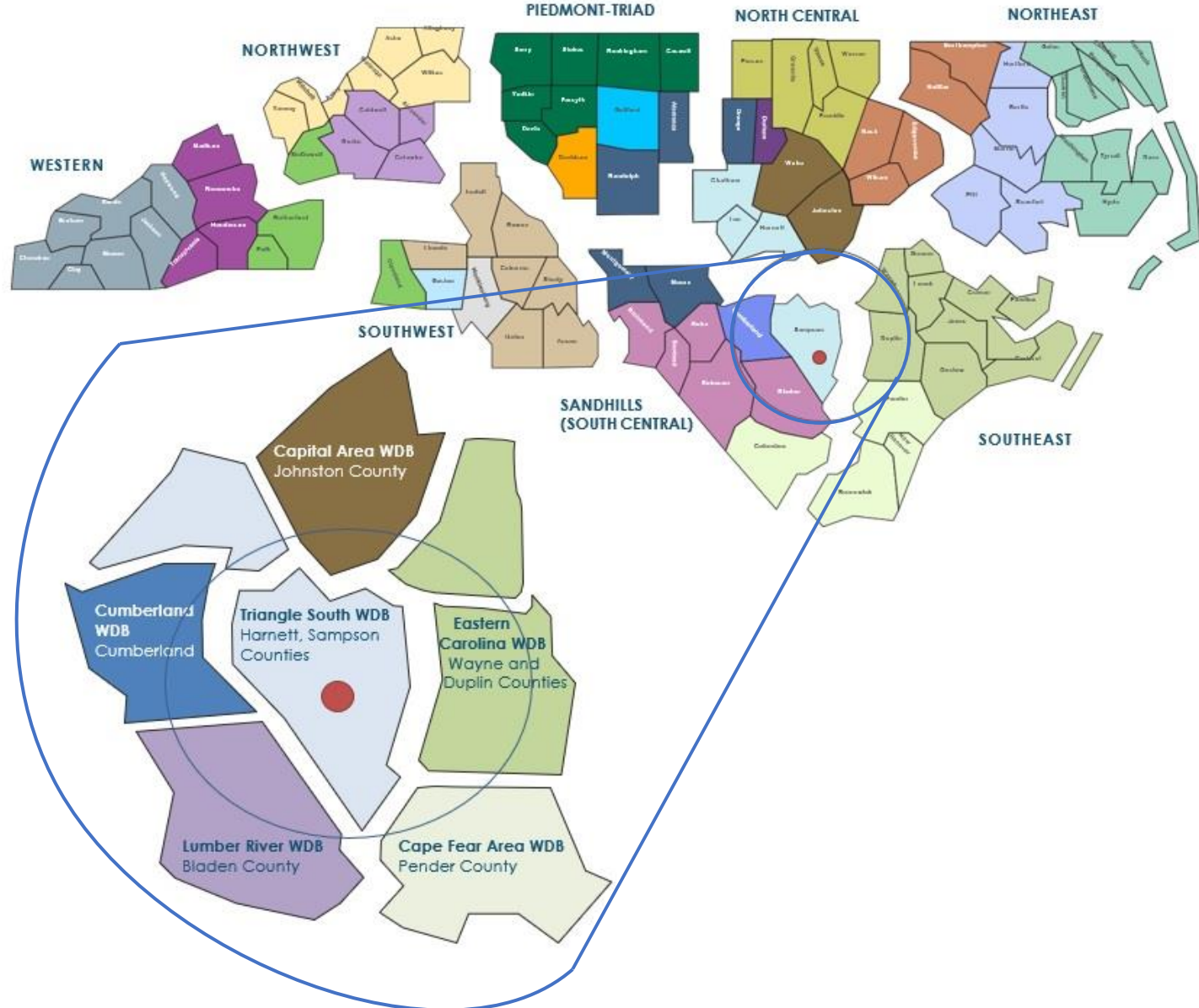
Source: NC General Statutes § 143B-28.1

https://www.ncleg.gov/EnactedLegislation/Statutes/PDF/BySection/Chapter_143B/GS_143B-28.1.pdf



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Employer Challenge



New Governance Structures for Workforce and Economic Development Under WIOA

Findings:

Common challenge for all states

No single right path

Why now? Strength of the current economy



Source: Urban Institute, 2015, 2017, 2019; Federal Reserve System, 2019; Brookings Institute, 2017;

New Governance Structures for Workforce and Economic Development Under WIOA

Key indicators driving changes

- Federal and state government
 - WIOA federal law
 - NC state legislation
 - NCWorks Commission strategic plan
 - NC Dept of Commerce *First In Talent* strategic plan

New Governance Structures for Workforce and Economic Development Under WIOA

Key indicators driving changes

- **Alternative solutions by local governments**
 - **re-calibration of economic development organizations (*Brookings, 2019*)**
 - **economic development policies (*Federal Reserve, 2019*)**

The success of the PZ model

- Forbes ranks NC #1 state for doing business since 2017
- EDPNC wins Prosperity Cup
- Customized Training by NCCCS recognized nationally

Source: Site Selection Magazine, May 2021

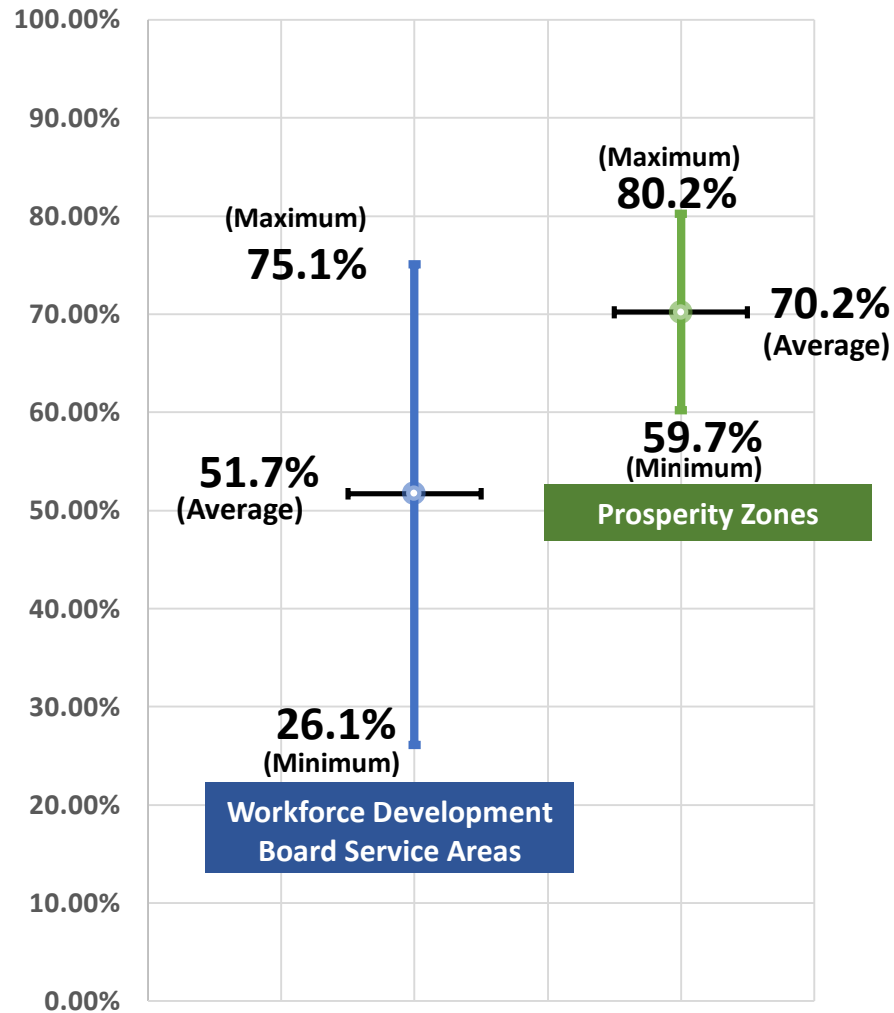
Supporting Data

Connecting Economic Development and Workforce Development under WIOA



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Commuting Patterns: Range and Averages of Residents Living and Working Within Individual Workforce Development Board Service Areas and Prosperity Zones



- 18 of 23 Workforce Development Board service areas have less than 60% of residents both living *and* working within those areas.
- 8 of 23 Workforce Development Board service areas have less than 50% of residents both living *and* working within those areas.
- All Prosperity Zones have at least 59.7% of residents both living *and* working within them.
- 4 of the 8 Prosperity Zones have over 74% of residents both living *and* working within them.

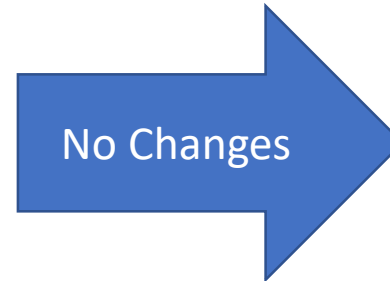


WIOA Title I Funding Allocations

- Title I Funding Allocations are calculated at the county level using set federal formulas.
- The amounts each county receives are unaffected by realignment.

Before Realignment

County	PY 2021 Adult Funds
Alamance	\$272,441.00
Alexander	\$65,934.00
Alleghany	\$18,669.00
Anson	\$49,239.00
Ashe	\$54,308.00
Avery	\$35,156.00
Beaufort	\$85,628.00
Bertie	\$39,749.00
Bladen	\$96,765.00
Brunswick	\$362,436.00
Buncombe	\$525,977.00
Burke	\$142,235.00
Cabarrus	\$269,223.00
Caldwell	\$154,284.00
Camden	\$3,375.00
Carteret	\$126,330.00
Caswell	\$59,965.00
Catawba	\$310,179.00



After Realignment

County	PY 2021 Adult Funds
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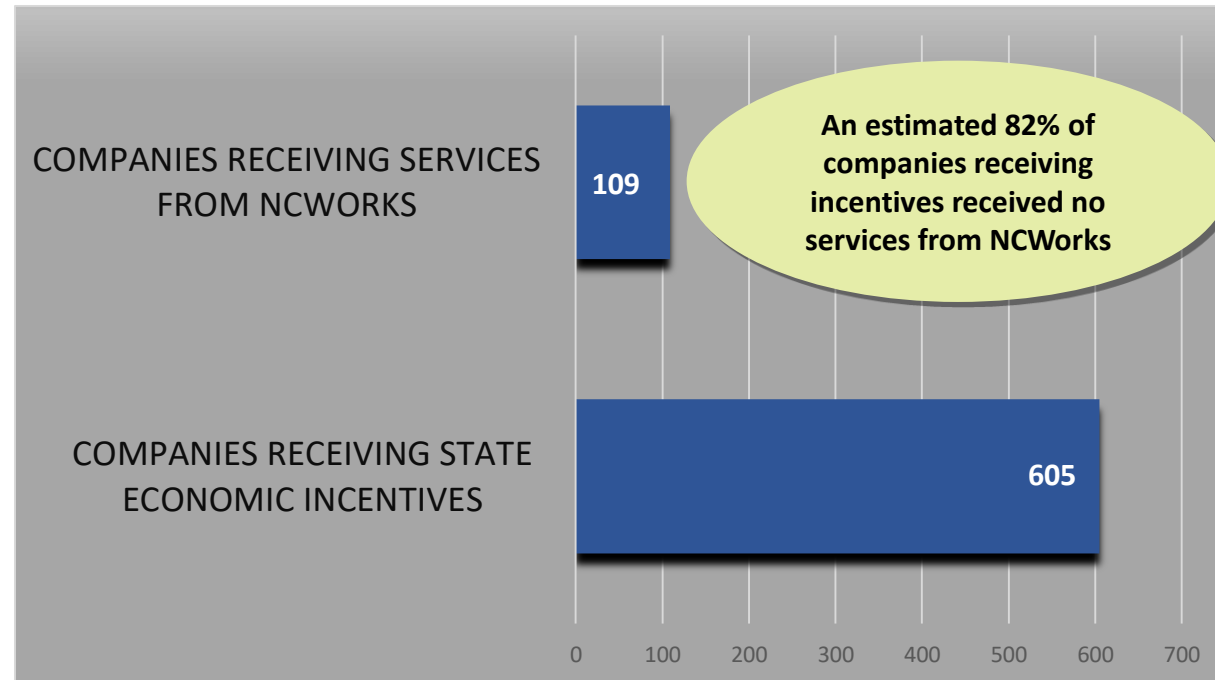
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Opportunity: Companies Receiving Economic Development Incentives and NCWorks Workforce Development Services between 2017-2021

605 companies received state economic incentives

109 of those companies (18%) have received NCWorks workforce services

81,726 jobs were connected to those incentives

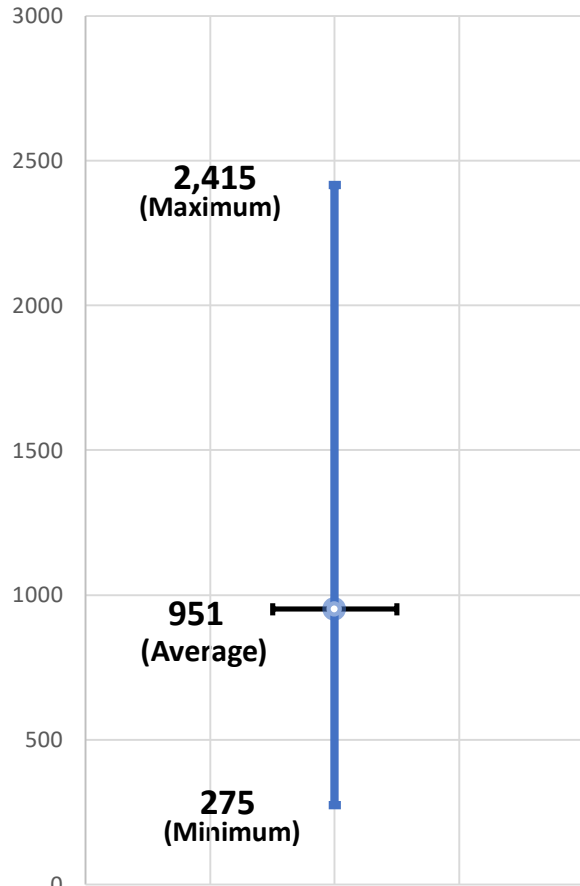


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Sources: *NC Department of Commerce*
NCWorks

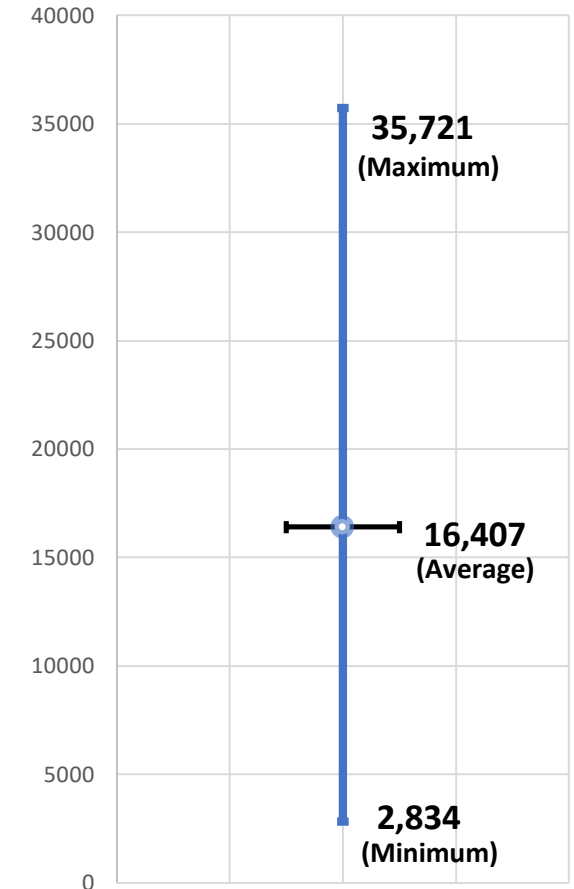
Employers Served and Employer Services Provided by Individual Workforce Development Boards

Range and Average of State Program Years 2018-2020



Employers Served by Individual Workforce Development Boards

- Large range of employers served and services provided per board is influenced by current geography and allocations.
- The average range of employers served over this 3-year period was 2,140, with minimum being just 11.4% of the maximum average.
- The average range of employer services provided over this 3-year period was 32,887, with minimum being just 7.9% of the maximum average.
- Ranges in employers served and the number of employer services are anticipated to narrow as a result of realignment.



Employer Services provided by Individual Workforce Development Boards



Opportunity: Alignment of Industries Receiving Economic Development Incentives and Workforce Development Services between 2017 and 2021

Top Industries Served by NCWorks

Manufacturing

Administrative and Support and Waste Management and Remediation Services

Healthcare/
Social Assistance

Source: NCWorks

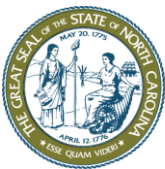
Top Industries Announced for Economic Incentives in NC

BioPharma

Financial Technology
Information Technology

Logistics & Distribution

Source: NC Department of Commerce



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Realignment Benefits

Statewide and Local Considerations



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WIOA Law and Local Considerations

- Chief Local Elected Officials maintain local control
- Board structure and size



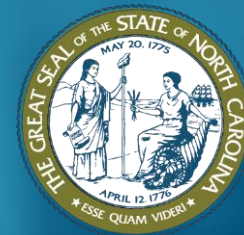
Benefits of Realignment of the NCWorks system with economic development system

- Increased number of employers served
- Capacity and availability to articulate programs and services
- Capacity to exceed expectations
- Creative leadership in crafting strategic solutions



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QUESTIONS?



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