

Pat McCrory, Governor

John E. Skvarla, III, Secretary

**North Carolina  
Department Of Commerce**

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Contact: Kim Genardo

Phone: (919)814-4610

**Main Street Award Winners In The Spotlight**

**Goldsboro, N.C.** – North Carolinians will receive top honors tonight for their focus on downtowns across the state during the N.C. Main Street Awards Ceremony in Goldsboro. Fourteen award winners will be recognized for excellence in downtown revitalization efforts in categories that include design, economic vitality, organization and promotion.

Commerce Secretary John E. Skvarla, III and Assistant Secretary Dr. Patricia Mitchell, CeCD, will present the awards to Main Street recipients tonight at 6 p.m. at the Paramount Theatre in downtown Goldsboro at 139 S. Center Street.

**“This year’s winners represent some of North Carolina’s best ambassadors promoting business friendly downtowns, historic preservation, and artistic streetscapes,”** said Commerce Secretary Skvarla. **“We want to shine a spotlight on their hard work of revitalizing downtowns all across our state and providing job opportunities in our local communities.**

The North Carolina Main Street program helps small towns preserve their historic fabric and, using local resources, build on their unique characteristics to create vibrant central business districts. A panel of independent judges selected this year’s winners from dozens of applications submitted by Main Street participants throughout the state.

**2015 N.C. MAIN STREET AWARDS**

**DESIGN**

**Best Façade Rehabilitation Project for More than \$15,000**

- Person County      Award of Merit – Kirby Rebirth and Uptown Renewal Project

**Best Outdoor Space Improvement**

- Goldsboro      Award of Merit – Center Street Streetscape Project
- Spruce Pine      Award of Merit - Spruce Pine Main Street Central Park Project

## **ECONOMIC VITALITY**

### **Best Adaptive Reuse Project**

- Wilson                      Award of Merit- Wilson Furniture Lofts Mixed-Use Rehabilitation Project

### **Best Infill Building Project**

- Goldsboro                      Award of Merit - GWTA Bus Transfer Center

### **Best Endangered Properties Rescue Effort**

- Salisbury                      Award of Merit – 1820 Fulton-Mock-Blackmer House Rehabilitation

## **ORGANIZATION**

### **Best Public-Private Partnership in Downtown Revitalization**

- Salisbury                      Award of Merit – Lee Street Theater and Performing Arts Center and Streetscape Improvements

### **Best Innovation**

- Kings Mountain              Award of Merit – The Small Business Success Project

### **Best Public Relations Effort**

- Cherryville                      Award of Merit – The Cherryville Communications Campaign

## **PROMOTION**

### **Best Downtown Special Event or Event Series**

- Mt. Airy                      Award of Merit -The First Annual Public Art Fiddle Crawl
- Hendersonville              Award of Merit –Downtown Hendersonville Designer Showcase

### **Best Image-Building Campaign**

- Clinton                      Award of Merit – Clinton Main Street Program Branding Initiative
- Concord                      Award of Merit – Downtown Concord Rebranding
- Goldsboro                      Award of Merit – *Whatever You Do – Do It Downtown!*