

syncTM Weekly highlights from the North Carolina Department of Commerce

Novozymes to Expand in Wake County

Governor Pat McCrory and N.C. Commerce Secretary Sharon Decker announced today that Novozymes will expand its North Carolina presence by adding a new bioagriculture research and development facility in Wake County. The company plans to create 100 new jobs and invest more than \$36 million over the next three years in Cary. [Anna Lea Moore](#) served as the developer on the project for the N.C. Department of Commerce.

"The research and development jobs Novozymes will create will further strengthen our hi-tech hub and be an example of the strong talent pool and attractive quality of life that characterizes Wake County, the Research Triangle and the state," said Governor McCrory.

The planned facility will specifically support Novozymes bioagriculture business. Scientists at the new site will research and develop beneficial microorganisms found in the soil. The resulting technology will focus on improved yield, fertility and pest control for growers around the world.

"With one of the fastest growing economies in our state, Cary and Wake County are leading the way in the Carolina Comeback," said Secretary Decker. "Cutting edge research and development in the biotechnology field will attract even more of the best and brightest minds to North Carolina."

"This is a new day in agriculture. Our growing world population and changing diets demand more crops from our arable land with less inputs. By substantially boosting our research and commercialization of environmentally-friendly microbial technology, we will help farmers meet this demand in a sustainable way for the benefit of agriculture, consumers, the environment and society at large," said Adam Monroe, president, Americas for Novozymes. "We thank the state of North Carolina and our various partners for their support as we work to grow this important part of our business. We look forward to our expanded presence in North Carolina and continuing the great relationships we have in this state."

Other partners that helped with this project include: N.C. Community Colleges, North Carolina Biotechnology Center, Cary Economic Development, the Town of Cary, Capital Area Workforce Development Board, Wake County Economic Development, Franklin County Economic Development Commission, Franklin County, Wake Technical Community College, UNC-Chapel Hill, and N.C. State University.

[Read more.](#)



Executive Director for the North Carolina Board of Science & Technology Dr. John Hardin during his appearance on the **Carolina Business Review** television program

Hardin Discusses Innovation on Statewide T.V. Program

N. C. Department of Commerce Office of Science & Technology Executive Director John Hardin recently joined three other experts as a guest on *Carolina Business Review*, a business and public policy issues program seen on public television stations across the Carolinas.

Speaking on the topic of "Innovation in the Carolinas," Hardin addressed questions regarding ways to make the topic of innovation interesting and relevant to policy makers, how to convert more university innovations to jobs, and the importance of raising the productive capacity of North Carolina's economy. Hardin was invited to speak on these topics as a follow up to the release of [Tracking Innovation: North Carolina Innovation Index](#), a report published by the Office of Science & Technology in December 2013.

The program begins airing on television this week and will be available at the following stations and times during the coming weeks:

- UNC-TV - Tuesday, April 22 at 5:00 p.m.
- UNC-MX - Sunday, April 27 at 9:30 a.m. & 2:30 p.m.
- ETV-SCC - Thursday, May 1 at 9:30

Foodservice Manufacturer Bringing 100 New Jobs to Alamance County

Governor Pat McCrory and Commerce Secretary Sharon Decker announced April 18 that Cambro Manufacturing Company is locating its North Carolina manufacturing operations in Alamance County. The company plans to create 100 jobs and invest more than \$30.4 million over the next three years in Mebane. [Melissa Smith](#) served as the developer on the project for the N.C. Department of Commerce.

"North Carolina has a strong legacy in manufacturing," said Governor McCrory. "Our talented and knowledgeable workforce is a top reason companies choose to locate in North Carolina. Cambro Manufacturing's announcement brings well-paying manufacturing jobs to Alamance County."

The Cambro Manufacturing Company has been in business since 1951. From once offering a single product, the Camtray, 60 years ago, today Cambro offers a wide range of trays, table service and display items, storage, shelving, merchandising and insulated transport products.

The Cambro Manufacturing Company plans to develop up to 450,000 square feet of the land. The first phase will include purchasing 28 acres of land and building nearly 220,000 square feet with rail access to supply raw materials. Additionally, the company will add seven injection molding machines to produce plastic products.

"Manufacturing and health care are both important segments of our state's brand," said Secretary Decker. "We welcome Cambro Manufacturing to North Carolina and wish them continued success in Alamance County."

Other partners that helped with this project include: N.C. Community Colleges, Alamance Community College, Alamance County, the Alamance County Economic Development Foundation, the N.C. Department of Transportation, Town of Mebane, Alamance County Area Chamber of Commerce, North Carolina Railroad Company, Norfolk Southern Corporation, Duke Energy, Greensboro Partnership for Economic Development and the Workforce Development Board Regional Partnership.

[Read more.](#)



Data Matters Summer Short Courses to Focus on Data Issues in Business and Research

Business managers, data analytics specialists, academic researchers, data center administrators and anyone else who grapples with big data are the target audience for a week of short courses on data issues sponsored by the National Consortium for Data Science, UNC's Odum Institute for Social Science Research, and the Renaissance Computing Institute (RENCI).

- p.m.
- ETV World - Wed., May 7 at 5:00 p.m. & Friday, May 9 @ 6:00 p.m.
- ETV - Sunday, June 22 at 12:00 p.m.

The full 30-minute program is also available [online](#).



Edenton, Tarboro Named Official Retirement Communities

The N.C. Department of Commerce announced April 17 that Tarboro and Edenton have been designated Certified Retirement Communities. The General Assembly established the program in 2008 to designate communities that offer unprecedented quality of living that is desirable to retirees.

"This designation will be a valuable economic development tool for both Tarboro and Edenton and their residents," said N.C. Commerce Secretary Sharon Decker. "The people of Tarboro and Edenton recognize the valuable contributions that retirees can make to enhance their community."

"North Carolina is experiencing a healthy immigration of retirees to the state, and this program aims to attract retirees and persuade them to put down roots here," said Wit Tuttell, executive director of the Commerce Department's Division of Tourism, Film & Sports Development.

[Read more.](#)



Attendees at the Sampson County Exposition Center April 11.

Decker Wakes Up Sampson County

N.C. Commerce Secretary Sharon Decker offered remarks at an economic development-focused breakfast event held April 11 at the Sampson County Exposition Center in Clinton.

The "Wake Up Sampson County" event, sponsored by the Clinton Sampson Chamber of Commerce and the Sampson County

Data Matters, a series of courses on all things data, will be held June 23 - 27 at the Friday Center for Continuing Education in Chapel Hill. The week will feature both two-day and one-day courses.

Topics to be covered include strategies for managing big data, data management and analysis tools, using large-scale data networks, data mining and machine learning, data visualization, and predictive analysis. Instructors will include experts from SAS, Cisco, Duke University, UNC Chapel Hill, RENCI, Saffron Technologies, University of Massachusetts, and Pennsylvania State University.

For more information or to register, visit www.odum.unc.edu/datamatters



AdvantageWest Launches New Website

AdvantageWest, the regional economic development organization serving Western North Carolina, announced the launch of its new website on April 11.

AdvantageWest.com offers features targeting the unique needs and interests of an array of users, from site selectors and advanced manufacturers to entrepreneurs, food producers, natural product companies, and filmmakers.

Featuring mobile-friendly design, the new site serves as a platform for showcasing the strategic advantages of doing business in the western part of the state, while also providing a sense of the region's beauty, culture, and tradition of innovation.

"AdvantageWest's program of work focuses on the region's unique economic drivers of advanced manufacturing, entrepreneurial funding and development, filmmaking, and agribusiness," says Scott T. Hamilton, president and CEO of the nonprofit organization. "We have designed this website so that anyone associated with those industry segments will find essential information to help them achieve business success here in the mountains."

Economic Development Commission, highlighted economic development in rural Sampson County and the importance of education-business and government partnerships for rural development.

Decker was joined at the event by Dr. Patricia Mitchell, Assistant Secretary for the Rural Economic Development Division at the N.C. Department of Commerce.

Year-to-date Metrics

Below are year-to-date metrics tracked by the N.C. Department of Commerce's Division of Business and Industry Development that illustrate some of the recent activities of the Division. The metrics include the number of new economic development projects assigned to B&I development staff; the number of economic development project announcements; the number of announced jobs created and capital invested; the number of interactions existing industry staff had with businesses throughout the state; and the number of contacts received by the Business Link North Carolina/Business ServiCenter.

Jan. 1 - April 21, 2014

New projects assigned:	114
Projects announced:	35
Jobs announced:	2,001
Capital investment announced:	\$281M
Industry visits by existing industry staff:	224
Calls to Business Link N.C.:	6,248

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