

# sync<sup>TM</sup> Weekly highlights from the North Carolina Department of Commerce



S&D Coffee and Tea Chairman of the Board, President and CEO Ron Hinson (left) receives a State of North Carolina flag from N.C. Department of Commerce Secretary Keith Crisco.

## S&D Coffee to expand, create 200 new jobs

Governor Bev Perdue announced Nov. 19 that S&D Coffee, a privately-owned manufacturing and distribution company that produces coffee, tea and other beverages, will expand its presence in Concord. The company plans to create 200 jobs over the next five years and invest \$47 million. The project was made possible in part by state grants from the Job Development Investment Grant and the One North Carolina Fund award. The N.C. Department of Commerce's [Margie Bukowski](#) was the developer on this project.

Founded in 1927 in Charlotte, S&D Coffee began providing fresh roasted coffee to local and regional grocery stores. The company grew and expanded its product offerings and services to customers. Currently, S&D produces an extensive line of products that include roasted whole bean and ground coffee, specialty coffees, cappuccinos, lattes, hot chocolates, iced tea, hot tea, juices, syrups, toppers and condiments. The company supplies coffee products to restaurants, hotels, vending and offices.

Other partners who assisted with this announcement include: the N.C. Department of Commerce, N.C. Community Colleges, Cabarrus County, City of Concord and Cabarrus Economic Development Corporation. [Read more.](#)



N.C. Department of Commerce Assistant Secretary for Tourism, Marketing and Global Branding Lynn Minges (left) with Deputy Secretary and COO Dale Carroll (right)

## Minges honored for 20-year career at Commerce

N.C. Department of Commerce Assistant Secretary for Tourism, Marketing and Global Branding Lynn Minges was honored with a breakfast reception on Nov. 14 in Raleigh. Minges has been named president and CEO of the N.C. Restaurant and Lodging Association, after serving 20 years with the Department. Colleagues attended to recognize Minges' leadership and accomplishments. In addition, Deputy Secretary and COO Dale Carroll presented Minges the Old North State Award from Governor Bev Perdue, which is given to outstanding North Carolinians who have a proven record of exemplary service and commitment to the state and their community.



*(Left-right) N.C. Senator Warren Daniel, Woodgrain Millwork Corporation Treasurer Steve Atkinson, N.C. Department of Commerce Deputy Secretary and COO Dale Carroll and N.C. Senator Dan Soucek at the press conference in Lenoir*

### **Woodgrain Millwork Corp. welcomed to N.C.**

On Nov. 13, the Caldwell EDC held a press conference in Lenoir for the recently announced Woodgrain Millwork 170-employee project. During the event, the economic development team that recruited the Idaho-based company to North Carolina formally welcomed Corporate Treasurer Steve Atkinson to Lenoir. The N.C. Department of Commerce's [Joe Holbrook](#) was the developer on this project.

Woodgrain Millwork is a family-owned company headquartered in Fruitland, Idaho. Woodgrain's millwork product lines include moulding, doors and windows. The company currently employs more than 180 people at its facilities in Richmond and Union counties.



*(Left-right) N.C. Energy Office Director Ward Lenz and Architect Renee Hutcheson with N.C. Department of Commerce Assistant Secretary for Energy and Community Development Jon Williams*

### **Energy Office's Hutcheson receives sustainability award**

Renee Hutcheson, the first architect hired by the N.C. Energy Office and a key member of the Utility Savings Initiative team, received the N.C. Chapter of the American Institute of Architects highest award for advocacy in sustainability and design at ceremonies on Nov. 15. Hutcheson received the 2012 Gail Lindsey Sustainability Award in recognition of her "dedication and commitment to a mutually enriching relationship between people and places."

Through much of her career, Hutcheson has worked toward greater emphasis on sustainability in government policies and practices. "Good architecture deals with designing spaces that address the human experience, connect occupants to the outdoors, create awareness of how we use and affect the environment and conserve resources to create indoor spaces that are in harmony with nature," Hutcheson said. The opportunities in the Energy Office, she said, provide her with a "more direct opportunity to work to implement the policies and practices I've championed."

JETRO New York President Kazuhito Sakurai (left) with Governor Bev Perdue (right)

## Perdue meets JETRO New York president

On Nov. 15, Japan External Trade Organization New York President Kazuhito Sakurai met with Governor Bev Perdue in Raleigh and thanked her for her attendance at the Annual Joint Meeting of the Japan-U.S. Southeast Association & SEUS/Japan Association in Tokyo this past September. Perdue also met with other JETRO New York officials and N.C. Department of Commerce Business and Industry Division Director Susan Fleetwood to deepen the mutual cooperation and understanding between Japan and the state and to discuss further interest in increasing trade and investments.

JETRO is a non-profit government-related organization that promotes trade and investment between Japan and the rest of the world. North Carolina is covered by the JETRO New York office.

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## N.C. Main Street creates jobs and revitalizes downtown areas across state

Governor Bev Perdue announced on Nov. 15 that the 2011-2012 [N.C. Main Street Program](#) posted impressive statistics for the 58 Main Street communities that participated. The 2011-2012 Main Street communities reported:

- \$96 million in public and private investments made
- 1,029 new jobs created
- 259 new businesses started
- 334 buildings renovated
- 242 facades improved
- 79,683 volunteer hours logged

N.C. Main Street assists selected communities across the state in restoring economic vitality to their historic downtowns. Main Street staff provides technical assistance, guidance and training to participating communities with a population under 50,000.

In addition, the N.C. Small Town Main Street program has been very successful in revitalizing the state's very smallest communities. The 2011-2012 Small Town Main Street Program reported:

- \$20.5 million in public and private investments made
- 278 new jobs created
- 105 new businesses started
- 66 buildings renovated
- 81 facades improved



(Left-right) Dry Corp COO Corey Heim, ImmunoReagents COO Brad Heidinger, ImmunoReagents CEO Ann Black, Dry Corp CEO Roy Archambault, MethodSense President Russ King, N.C. Department of Commerce Global Commerce Director John Loyack, and MethodSense CEO Rita King

## N.C. companies showcase healthcare products and services in Germany

MEDICA 2013 was held last week in Dusseldorf, Germany. With more than 4,500 exhibitors from more than 100 countries showcasing a wide range of new products and latest technologies, the event brought together hundreds of buyers and sellers to discuss various business opportunities involved in the healthcare industry. More than 135,000 visitors attended the show, which has been held annually for more than 40 years.

With support from the N.C. Department of Commerce's International Trade Division, several North Carolina companies exhibited at the show and reported strong lead generation and results. These included ImmunoReagents of Raleigh, Dry Corp of Wilmington, and MethodSense and TCG Medtech of Durham.

N.C. Department of Commerce Director of Global Commerce John Loyack participated in the event to facilitate North Carolina exports and to assist the companies in forging new partnerships and strengthening existing business relationships in the life sciences market.

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## Workforce development commission announces grant awards

The N.C. Commission on Workforce Development recently announced grant awards totaling \$92,161 through the [Incumbent Workforce Development Training Program](#). The nine grantees, located across the state, were selected from 23 proposals submitted by 12 local Workforce Development



The Small Town Main Street program addresses the growing number of communities with populations under 7,500 that need downtown development assistance but are not likely, due to size and resource limitations, to pursue the regular Main Street program. [Read more.](#)

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## Prospective exporters in Eastern N.C. gain perspective

The U.S. Commercial Service, in partnership with North Carolina's Eastern Region's Economic Development Commission, BB&T International Services, the N.C. Department of Commerce's International Trade Division, and the Small Business Technology and Development Center, hosted an International Trade Compliance and Foreign Exchange Workshop on Nov. 13. The event, which took place in Wilson, brought in interested parties from as far away as WNC and Virginia.

The workshop served to promote exports from the U.S. Attendees learned about licensing and regulations, which can be tricky for those new to exporting. In addition, the event focused on foreign exchange, which explored the advantages and risks associated with selling overseas in foreign dominated currencies. N.C. Department of Commerce Business Development Manager Rick Hill gave an overview of the International Trade Division's services, ranging from export planning assistance to identification of distributors.

The seminar capitalized upon the success of a recent increase in exports from the state. The International Trade Administration recently announced new data that shows North Carolina merchandise exports increased 8 percent in 2011 compared to 2010, growing from \$24.9 billion to \$27.0 billion. North Carolina's export sales increased to many top destinations, including Honduras (up 36 percent), Germany (26 percent), China (17 percent), Canada (16 percent), and Mexico (9 percent). Key merchandise export categories included chemicals, machinery manufactures, transportation equipment, computer and electronic products, and textiles.



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## N.C. sites selected for numerous 2014 and 2015 sporting events

The NCAA has named 73 sites to serve as hosts for championships from 2013 through 2015. Representing 18 sports, this is the largest single announcement of sites ever done by the NCAA. Sites were selected for 54 of the 89 championships across all three divisions. The sites represent 30 states, including nine in North Carolina across five cities.

Boards. Of the nine businesses awarded, 89 percent are small companies with fewer than 300 employees throughout North Carolina. Funding will allow businesses to support educational and occupational skills training for their workers. These businesses are investing \$94,272 of their own resources to supplement the training funds.

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## Year-to-date Metrics

Below are year-to-date metrics tracked by the N.C. Department of Commerce's Division of Business and Industry Development that illustrate some of the recent activities of the Division. The metrics include the number of new economic development projects assigned to B&I development staff; the number of economic development project announcements; the number of announced jobs created and capital invested; the number of interactions existing industry staff had with businesses throughout the state; and the number of contacts received by the Business Link North Carolina/Business ServiCenter.

### Jan. 1 - Nov. 20, 2012

<b>New projects assigned:</b>	354
<b>Projects announced:</b>	117
<b>Jobs announced:</b>	14,320
<b>Capital investment announced:</b>	\$2.99B
<b>Industry visits by existing industry staff:</b>	1,061
<b>Calls to Business Link N.C.:</b>	17,406

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## N.C. in the News

### This Week's Highlights

- [Time Warner Cable opens \\$82M data center](#) (*Charlotte Business Journal*, Nov. 16)
- [New Lincoln County development leader comes from Mississippi](#) (*Charlotte Business Journal*, Nov. 15)
- [Dubel joins Greensboro business support office](#) (*The Business Journal of the Greater Triad*, Nov. 15)
- [Apprenticeship 2000 trains workers for coming decades](#) (*Charlotte Business Journal*, Nov. 14)
- [SAS wins World's Best Multinational Workplace honor](#) (WRAL, Nov. 14)
- [Oskar Blues to produce its first beer in Brevard next month](#) (*The Times-News -- Hendersonville*, Nov. 12)
- [Boat sales getting sea legs after ebb during recession](#) (*StarNews -- Wilmington*, Nov. 12)
- [New office to offer workforce development help](#) (*Shelby Star*, Nov. 10)
- [Mooresville plans third industrial park](#) (*Lake Norman News*, Nov. 9)
- [Dale Jarrett bringing Las Vegas operation to Charlotte](#) (*Charlotte Business Journal*,

Raleigh was awarded three bids, more than any other city. The City of Oaks will host the 2014 Division I Men's Golf Regionals and the 2015 Division I Women's Golf Regional, as well as hosting the 2014 Division II Men's and Women's Outdoor Track Championship. Chapel Hill's UNC Finley Golf Course will host the 2015 Division I Men's Golf Regionals. Conover's Rock Barn Golf & Spa will host the 2014 Division II Women's Golf Championship and the 2015 Division II Men's Golf Championship. Greensboro's Grandover Resort will host the 2014 and 2015 Division III Men's Golf Championships. Winston-Salem will host the 2014 Division II Men's & Women's Indoor Track & Field Championships.

[Dozens of championship sites selected for 2013-14, 2014-15 academic years](#) (NCAA press release, Nov. 1)

Nov. 9)

- [The Carolinas concentrate on nuclear energy](#) (*Entrepreneur*, Nov. 8)

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